



BBA Student Achievement

| | Graduating Class | |
|------------------------|------------------|---------------|
| | Class of 2018 | Class of 2019 |
| Entering class size | 641 | 505 |
| Withdraw Rate | 86.90% | 79.22% |
| Graduation rate | 11.50% | 19.60% |

Data represented as of 5/05/2025

- ❖ Graduation Rate Calculation: Number of students who completed the program divided by the cohort start size. Graduation rate is 150% of program length.
- ❖ Withdraw Rate Calculation: Number of students who withdraw from program divided by cohort start size.