

South

UNIVERSITY®

COLLEGE OF
BUSINESS

72

QUARTER
CREDITS

Doctor of Business
Administration (DBA)

Elevate Your Expertise in Business

Why choose our DBA? Exploring advanced theoretical and practical business applications, our online DBA program is designed to equip you with the applied research, data, and decision-making skills to drive innovation and **solve complex organizational and leadership challenges**. Our DBA **emphasizes teaching, scholarship, and service**, mirroring standards for faculty in higher education. Our classes offer the chance to **analyze current business research** and gain experience with relevant research methods. In addition to studying higher education teaching methods, you'll do classroom observations and **design your own strategies for teaching business concepts** in academia or as a senior executive or consultant.



100% Online Classes

2

Two virtual residencies



Collaborate closely
with online peers

Scan the QR code to see program courses and descriptions in the South University catalog.



Online Programs

How You'll Learn:

Take **DBA classes 100% online** for maximum flexibility and convenience. The program also includes two virtual residencies, where you'll collaborate closely with your online peers and faculty. Similar to PhD programs, the DBA includes a traditional preliminary exam and dissertation experience.

Build the skills to:

- **Solve complex business problems** using organizational behavior and leadership theories
- **Drive strategic innovation** and data-driven decision-making by designing research using scientific investigation and systematic inquiry
- **Design teaching strategies** for future careers in higher education and business consulting
- **Defend solutions** in academic and professional environments in speech and writing



DBA Career Outlook

The primary objective of our DBA program is to prepare graduates to seek faculty positions in academic institutions. Graduates may also pursue roles as:

- General and Operations Managers
- Chief Executives
- Facilities, Sales, Industrial Production, or Administrative Managers
- Managers/Executives, All Others

Financial Aid is Available for Those Who Qualify

In addition to federal financial aid, Academic Merit Scholarships are available depending on your GPA. Military members, veterans, and their families may also qualify for military grants.

Call 855.884.2408 or scan the QR code to request more information.



South University does not promise or guarantee licensure, employment, or salary amounts.

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