South University Academic Catalog
Addendum 2020-2021

For Independence University Transfer Students enrolling in South University, Online Programs

Released August 9, 2021
About this Addendum:

1. Pending regulatory approval, this addendum applies to students that are transferring to South University from Independence University (“IU”) as part of the transfer-services agreement. Refer to each program in this addendum for any federal or state specific regulatory items.

2. Programs included in this addendum are the only programs included in the transfer-services agreement and are listed below. Students will be required to transfer into the same or substantially same program in order for the transfer-services agreement to apply.

   a. College of Business
      - Bachelor of Business Administration (no emphasis)
      - Bachelor of Business Administration with an emphasis in Human Resources Management, Marketing or Technology
      - Bachelor of Science in Accounting (no emphasis)
      - Bachelor of Science in Accounting, Forensic Accounting emphasis
      - Bachelor of Science in Healthcare Management
      - Bachelor of Science in Information Technology with specializations in Cybersecurity or Software and Mobile Applications Development

   b. College of Health Professions
      - Associate of Occupational Studies in Medical Assisting

   c. College of Nursing and Public Health
      - RN to Bachelor of Science in Nursing
      - Master of Science in Nursing with specialization in Nurse Administrator or Nurse Educator

3. Students are enrolling in the South University, Online Programs, with the exception of students that reside in Alabama. Students that reside in Alabama will enroll through the South University, Montgomery campus in the online programs.

4. All students must meet the admissions and academic policies that are outlined in the South University Academic Catalog located at [South University | Academic Catalog](#).

5. Transfer credit eligibility is evaluated on a case-by-case basis, and is subject to review and applicable regulatory and/or accrediting requirements. South University will maximize credits earned at Independence University to the extent permissible.

   a. Transfer students from IU in Bachelor level programs may be awarded block transfer credit for their general education courses. Students must have
successfully completed all general education requirements, as outlined in their IU
catalog, for a minimum of 45 quarter credit hours in order to be eligible for the
block general education credit.

6. Students that transfer into the same or substantially same, comparable program at South
University will not be charged more than their Independence University enrollment
agreement for the first course attempts. Any withdraws or failure of a course that result
in the need to retake that course will be charged South University rates for the courses.
Please refer to the Financial Aid section of the South University Academic Catalog for
those rates.
**Institutional Mission**

**South University** is a private academic institution dedicated to providing educational opportunities for the intellectual, social, and professional development of a diverse student population.

To achieve this purpose, the institution offers focused and balanced curricula at the associate's, baccalaureate, master's and doctoral levels. A broad-based core curriculum is offered promoting critical thinking, effective verbal and written communication, and skills for life-long learning. Additionally, the University focuses on developing the requisites to pursue and appreciate knowledge. South University's approach to higher education and the resulting varied academic experiences provide students with the intellectual acumen and pragmatic approach necessary to create the foundation for personal and professional fulfillment. South University attempts to provide a comprehensive education that instills within its students a philosophy that values not only learning and professionalism but also contribution and commitment to the advancement of community.

Believing that qualified individuals should have the privilege of formal academic training, South University welcomes those who seek educational challenges. To this end, the University provides a learning environment, both campus-based and online, that helps students identify goals and the means to achieve them. With this philosophy in mind, students learn by interacting with a community of faculty, staff and administration dedicated to South University's academic purpose.

**Notes:**

*Students should be aware that programmatic requirements (i.e., degree) may be offered in a variety of combined instructional modalities including (but not limited to) campus-based, online, blended/hybrid, video teleconferencing, externship and clinical (e.g., internship, practicum, experiential) formats. Some programs may have limited program delivery options. Please see your Academic Counselor for additional information.*
Accreditation

Institutional Accreditation

South University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate, baccalaureate, masters, and doctorate degrees. Questions about the accreditation of South University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC’s website (www.sacscoc.org).

Programmatic Accreditation

Business

The following business programs at South University, the Bachelor of Business Administration, Bachelor of Science in Healthcare Management, Master of Business Administration and Master of Business Administration in Healthcare Administration programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP 11520 West 119th Street; Overland Park, KS 66213; 913-339-9356; www.acbsp.org). Other programs in the College of Business are excluded from ACBSP's scope of accreditation. These programs include: Bachelor of Science in Accounting, Bachelor of Science in Information Technology, Master of Healthcare Administration, Master of Public Administration, Bachelor of Science to Master of Science in Accounting, Master of Public Administration, Master of Science in Accounting, Master of Science in Information Systems, Master of Science in Human Resources Management, Master of Science in Leadership and Doctor of Business Administration.

Medical Assisting

The online Associate of Occupational Studies in Medical Assisting program is not accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP).

Nursing

The Bachelor of Science in Nursing, Master of Science in Nursing, Doctor of Nursing Practice, and Post-Graduate APRN Certificate Programs at South University are accredited by the Commission on Collegiate Nursing Education (http://www.ccneaccreditation.org).

South University, Montgomery, is approved by the Alabama Board of Nursing to offer the Bachelor of Science in Nursing (PO Box 303900; Montgomery, AL 36130-3900; 800-656-5318; www.abn.alabama.gov).

South University, Tampa, and South University, West Palm Beach, are approved by the Florida Board of Nursing to offer the Bachelor of Science in Nursing (4052 Bald Cypress Way, Bin C-02; Tallahassee, FL 32399-3252; 850-488-0595; www.floridanursing.gov.)

South University, High Point Off-Campus Instructional Site is approved by the North Carolina Board of Nursing to offer the Bachelor of Science in Nursing (PO Box 2129; Raleigh, NC 27602; 919-782-3211; www.ncbon.com).

South University, Columbia, is approved by the South Carolina Department of Labor, Licensing and Regulation, South Carolina Board of Nursing to offer the Bachelor of Science in Nursing (PO Box 12367; Columbia, SC 29211; 803-896-4550; www.lronline.com/POL/Nursing).

South University, Austin is approved by the Texas Board of Nursing to offer the Bachelor of Science in Nursing (333 Guadalupe St, Suite 3-460; Austin, TX 78701; 512-305-7400; www.bon.texas.gov).

South University, Richmond, and South University, Virginia Beach, are approved by the Virginia Board of Nursing to offer the Bachelor of Science in Nursing (Perimeter Center; 9960 Maryland Dr, Suite 300; Henrico, VA 23233-1463; 804-367-4515; www.dhp.virginia.gov/nursing/default.htm).
The Arkansas State Board of Nursing has approved South University to offer the RN to BSN and MSN degrees through distance delivery (1123 S University Ave, Suite 800; University Tower Building; Little Rock, AR 72204; 501-686-2700; www.arsbn.arkansas.gov).

The Arizona Board of Nursing has approved South University to offer the APRN MSN degrees through distance delivery (1740 W. Adams Street, Suite 2000; Phoenix, AZ 85007; www.azbn.gov).
Independence University Transfer of Credit Policy:

This policy is specific to Independence University (IU) students actively enrolled at the time of the campus closure and are transferring to South University as part of South’s transfer agreement with IU. IU students who were not actively attending in the July 2021 module should refer to South University’s Transfer of Credit policy.

In evaluating whether or not course work completed by Independence University (IU) students can transfer into South University course credits, the criteria is whether the student would have been able to count a particular course toward their IU degree program. In other words, any course allowed by IU as a program requirement may be eligible to transfer to a comparable course at South (up to 90% of required credit hours, see explanations below.

For IU undergraduate programs, the grade requirement for successful completion of a course is a D- or above. Any course with a D- grade or better earned at IU may be eligible to be awarded transfer credit for a comparable course at South University.

For graduate programs, South University will only accept transfer credits with a B- or higher.

Transfer of Credit Limitations

South University received approval from its institutional accreditor, the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), to increase the amount of allowable transfer credit awarded to eligible students who were actively attending Independence University at the time of the campus closure. SACSCOC’s standard maximum transfer credit is 75% for undergraduate programs, and 66.67% for graduate programs, but SACSCOC has granted an exception to allow up to 90% of the eligible credit hours to be transferred from students actively attending Independence University at the time of closure. Below is an explanation of what will be required for students that have exceeded the 90% of required coursework.

Associate Level Programs

Associate of Occupational Studies in Medical Assisting

Any student with 85.5 or more eligible IU transfer credits (of the program total of 95 credits), must take additional courses to satisfy the 10% (9.5 credits) requirement for program completion. Students requiring additional course credits to reach the 10% minimum, will be allowed to retake major courses in which they had earned the lowest overall grade. If multiple courses are needed or carry the same grade, the program director will determine which course the student should retake to better assist the student in achieving the program student learning outcomes.

Note: Students may only retake a previously passed course one time.

Bachelor Level Programs

The below applies to students enrolled in:
• Bachelor of Business Administration (no emphasis)
• Bachelor of Business Administration with an emphasis in Human Resources Management, Marketing or Technology
• Bachelor of Science in Accounting (no emphasis)
• Bachelor of Science in Accounting with an emphasis in Forensic Accounting
• Bachelor of Science in Healthcare Management
• Bachelor of Science in Information Technology with specializations in Cybersecurity or Software and Mobile Applications Development
• Bachelor of Science in Nursing (Nursing Completion program)

Any student with 162 or more eligible IU transfer credits (of the program total of 180 credits), must take additional courses to satisfy the 10% (18 credits) requirement for program completion. Students requiring additional course credits to reach the 10% minimum, will be allowed to retake major courses in which they had the lowest overall grade. If multiple courses are needed or carry the same grade, the program director will determine which course the student should retake to better assist the student in achieving the program student learning outcomes.

*Note: Students may only retake a previously passed course one time.*

**Master level Programs**

**Master of Science in Information Systems and Master of Science in Nursing with a specialization in Nurse Administrator**

Any student with 54 or more eligible IU transfer credits (of the program total of 60 credits), must take additional courses to satisfy the 10% (6 credits) requirement for program completion. Students requiring additional course credits to reach the 10% minimum, will be allowed to retake major courses in which they had the lowest overall grade. If multiple courses are needed or carry the same grade, the program director will determine which course the student should retake to better assist the student in achieving the program student learning outcomes.

*Note: Students may only retake a previously passed course one time.*

**Master of Science in Nursing with a specialization in Nurse Educator**

Any student with 48.6 or more eligible IU transfer credits (of the program total of 54 credits), must take additional courses to satisfy the 10% (5.4 credits) requirement for program completion. Students requiring additional course credits to reach the 10% minimum, will be allowed to retake major courses in which they had the lowest overall grade. If multiple courses are needed or carry the same grade, the program director will determine which course the student should retake to better assist the student in achieving the program student learning outcomes.

*Note: Students may only retake a previously passed course one time.*

**College of Business**
Bachelor of Science in Accounting (BS)

Offered at South University, Online Programs.

South University is approved to offer fully online programs in the following states and territory: AL, AK, CO, CT, DE, FL, GA, HI, IA, ID, IL, IN, KY, LA, ME, MI, MS, MO, MT, NE, NH, NM, NV, NJ, ND, OH, OK, PA, SC, SD, TN, TX, UT, VA, VT, VI, WA, WV and WY.

South University does not offer this program to residents of the following states: AR, AZ, CA, DC, KS, MA, MD, MN, NC, NY, OR, RI, and WI.

The Bachelor of Science in Accounting at South University is designed to prepare students for entry-level positions in corporate and/or public accounting. Additional graduate level coursework may be required to qualify to take the Certified Public Accounting (CPA) Examination in the states where South University has campuses offering the program. Students should familiarize themselves with the requirements of the State Board of Accountancy in the particular state in which they wish to take the exam. South University does not guarantee third-party certification/licensure. Outside agencies control the requirements for taking and passing certification/licensing exams and are subject to change without notice to South University.

Program Student Learning Outcomes

Graduates will be able to:

1. Demonstrate an awareness of how culture, society, ethics, law, politics, technology and economic principles provide a context for and affect the actions and decisions of business leaders and accounting professionals.
2. Exhibit: expertise in accounting standards, financial statements, auditing functions, budgeting, and taxation; an ability to apply generally accepted accounting principles; and the practical skills to be effective in entry-level positions.
3. Communicate clearly, both orally and in writing, their understanding of and solutions for common business problems.
4. Apply quantitative analysis and critical thinking skills to analyze business problems within and across functional business disciplines to positively affect financial performance.
5. Determine the extent of information needed, assess the needed information, evaluate information and its sources critically, use information effectively to accomplish a specific purpose, and access and use information ethically and legally.

Bachelor of Science in Accounting (BS)

Area I General Education Requirements: 64 Credits

Professional Development

- ITS1000 Computer and Internet Literacy 4 credit hours
- UVC1000 Strategies for Success 4 credit hours

Basic Communications

- ENG1100 Composition I 4 credit hours
- ENG1200 Composition II 4 credit hours
- ENG1300 Composition III 4 credit hours

Choose one additional course from the list below:

- COM2006 Interpersonal Communication 4 credit hours
- SPC1026 Public Speaking 4 credit hours

Mathematics and Statistics

- MAT2058 Statistics 4 credit hours

Choose two additional courses from the following:

- MAT1001 College Algebra I 4 credit hours

Revision Date: 2021.10.11
• MAT1005 College Algebra II 4 credit hours
• MAT1500 College Mathematics 4 credit hours

Natural Sciences (choose two)
• BIO1020 Biology I 4 credit hours
• BIO1021 Biology II 4 credit hours
• CHM1010 General Chemistry 4 credit hours

Arts and Humanities (choose two)
• ENG2002 World Literature I: From the Ancient World to the Middle Ages 4 credit hours
• ENG2003 World Literature II: From Enlightenment to Modernity 4 credit hours
• HIS1101 U.S. History I: Colonial to 1865 4 credit hours
• HIS1102 U.S. History II: 1865 to Present 4 credit hours
• HUM1001 History of Art through the Middle Ages 4 credit hours
• HUM1002 History of Art from the Middle Ages to Modern Times 4 credit hours
• HUM2101 World Civilization I: Prehistory to 1500 C.E. 4 credit hours
• HUM2102 World Civilization II: 1500 to Present 4 credit hours
• PHI2301 Introduction to Philosophy 4 credit hours
• REL1001 World Religions 4 credit hours

Social and Behavioral Sciences
• ECO2071 Principles of Microeconomics 4 credit hours
• ECO2072 Principles of Macroeconomics 4 credit hours

Choose one additional course from the following:
• PSY1001 General Psychology 4 credit hours
• SOC1001 Introduction to Sociology 4 credit hours
• SOC2010 Social Problems 4 credit hours

Area II Foundation Requirements 36 Credits
• ACC1001 Accounting I 4 credit hours
• ACC1002 Accounting II 4 credit hours
• ACC1003 Accounting III 4 credit hours
• BUS1038 Business Law I 4 credit hours
• BUS1101 Introduction to Business 4 credit hours
• BUS2023 Business Communications 4 credit hours
• FIN2030 Introduction to Finance 4 credit hours
• MGT2037 Principles of Management 4 credit hours
• MKT2010 Principles of Marketing 4 credit hours

Area III Major Requirements: 64 Credits
• ACC3010 Accounting Information Systems 4 credit hours
• ACC3020 Intermediate Financial Accounting I 4 credit hours
• ACC3025 Intermediate Financial Accounting II 4 credit hours
• ACC3040 Cost Accounting 4 credit hours
• ACC3045 Intermediate Cost Management 4 credit hours
• ACC4010 Federal Taxation I 4 credit hours
• ACC4035 Governmental and Not-for-Profit Accounting 4 credit hours
• ACC4050 Internal Auditing and Assurance 4 credit hours
• BUS3001 Ethics in Organizations 4 credit hours
• BUS3041 Managerial Communications 4 credit hours
• BUS3055 Business Law for Commercial Transactions 4 credit hours
• BUS4098 Business Simulation 4 credit hours
• MGT3059 Operations Management 4 credit hours
• MGT4027 Global Business Management 4 credit hours
• MGT4070 Strategic Management 4 credit hours
• MIS3101 Application of Management Information Systems 4 credit hours

Elective Pool 16 Credits

Transfer students may transfer any course to help fulfill the elective pool requirements, provided the course meets the standards of the Credit for Transcripted and Non-transcripted Work policy found in the Academic Affairs section of this catalog.

Non-transfer students, with their advisor's consultation and approval may choose courses from any department recommended and listed course or more broadly from any course offered by South University. Work from other fields must include any required prerequisite courses in the elective field.

A course can be used to meet only one requirement in Area I, Area II, or Area III, but not simultaneously in two areas. Students should work with their academic advisor or counselor to be sure they are making appropriate course choices.

• BUS3059 Quantitative Business Analysis 4 credit hours
• BUS4101 Quality Management 4 credit hours
• FIN3030 Corporate Finance 4 credit hours
• MGT3002 Organizational Behavior 4 credit hours
• MGT3045 Human Resources Management 4 credit hours
• MGT3102 Leadership 4 credit hours
• MGT4059 Advanced Operations Management 4 credit hours

Bachelor of Science in Accounting (BS), Forensic Accounting emphasis

Offered at South University, Online Programs.

South University is approved to offer fully online programs in the following states and territory: AL, AK, CO, CT, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA, ME, MI, MS, MO, MT, NE, NH, NM, NV, NJ, ND, OH, OK, PA, SC, SD, TN, TX, UT, VA, VT, VI, WA, WV and WY.

South University does not offer this program to residents of the following states: AR, AZ, CA, DC, KS, MA, MD, MN, NC, NY, OR, RI, and WI.

Enrollment in this program is limited to Independence University students.

The Bachelor of Science in Accounting at South University is designed to prepare students for entry-level positions in corporate and/or public accounting. Additional graduate level coursework may be required to qualify to take the Certified Public Accounting (CPA) Examination in the states where South University has campuses offering the program. Students should familiarize themselves with the requirements of the State Board of Accountancy in the particular state in which they wish to take the exam. South University does not guarantee third-party certification/licensure. Outside agencies control the requirements for taking and passing certification/licensing exams and are subject to change without notice to South University.

The forensic accounting emphasis is intended for students who are interested in acquiring additional skills needed to investigate financial crimes. Students who pursue the emphasis will be able to pursue opportunities with private firms, government agencies, and community-based organizations dedicated to fraud examination, financial analysis, and auditing.

Program Student Learning Outcomes

Graduates will be able to:

1. Demonstrate an awareness of how culture, society, ethics, law, politics, technology and economic principles provide a context for and affect the actions and decisions of business leaders and accounting professionals.
2. Exhibit: expertise in accounting standards, financial statements, auditing functions, budgeting, and taxation; an ability to apply generally accepted accounting principles; and the practical skills to be effective in entry-level positions.
3. Communicate clearly, both orally and in writing, their understanding of and solutions for common business problems.
4. Apply quantitative analysis and critical thinking skills to analyze business problems within and across functional business disciplines to positively affect financial performance.
5. Determine the extent of information needed, assess the needed information, evaluate information and its sources critically, use information effectively to accomplish a specific purpose, and access and use information ethically and legally.

Forensic Accounting emphasis graduates will also be able to:

a. Demonstrate skills in advanced fraud examination techniques, including conducting and documenting evidence gathering.
b. Examine legal elements of forensic accounting and strategies to protect employee rights during an investigation.

Bachelor of Science in Accounting (BS), Forensic Accounting emphasis

Area I General Education Requirements: 64 Credits

Professional Development
- ITS1000 Computer and Internet Literacy 4 credit hours
- UVC1000 Strategies for Success 4 credit hours

Basic Communications
- ENG1100 Composition I 4 credit hours
- ENG1200 Composition II 4 credit hours
- ENG1300 Composition III 4 credit hours

Choose one additional course from the list below:
- COM2006 Interpersonal Communication 4 credit hours
- SPC1026 Public Speaking 4 credit hours

Mathematics and Statistics
- MAT2058 Statistics 4 credit hours

Choose two additional courses from the following:
- MAT1001 College Algebra I 4 credit hours
- MAT1005 College Algebra II 4 credit hours
- MAT1500 College Mathematics 4 credit hours

Natural Sciences (choose two)
- BIO1020 Biology I 4 credit hours
- BIO1021 Biology II 4 credit hours
- CHM1010 General Chemistry 4 credit hours

Arts and Humanities (choose two)
- ENG2002 World Literature I: From the Ancient World to the Middle Ages 4 credit hours
- ENG2003 World Literature II: From Enlightenment to Modernity 4 credit hours
- ENG2011 Introduction to American Literature: 1865 to present 4 credit hours
- HIS1101 U.S. History I: Colonial to 1865 4 credit hours
- HIS1102 U.S. History II: 1865 to Present 4 credit hours
- HUM1001 History of Art through the Middle Ages 4 credit hours

Revision Date: 2021.10.11
• HUM1002 History of Art from the Middle Ages to Modern Times 4 credit hours
• HUM2101 World Civilization I: Prehistory to 1500 C.E. 4 credit hours
• HUM2102 World Civilization II: 1500 to Present 4 credit hours
• PHI2301 Introduction to Philosophy 4 credit hours
• REL1001 World Religions 4 credit hours

Social and Behavioral Sciences

• ECO2071 Principles of Microeconomics 4 credit hours
• ECO2072 Principles of Macroeconomics 4 credit hours

Choose one additional course from the following:

• PSY1001 General Psychology 4 credit hours
• SOC1001 Introduction to Sociology 4 credit hours
• SOC2010 Social Problems 4 credit hours

Area II Foundation Requirements: 36 Credits

• ACC1001 Accounting I 4 credit hours
• ACC1002 Accounting II 4 credit hours
• ACC1003 Accounting III 4 credit hours
• BUS1038 Business Law I 4 credit hours
• BUS1101 Introduction to Business 4 credit hours
• BUS2023 Business Communications 4 credit hours
• FIN2030 Introduction to Finance 4 credit hours
• MGT2037 Principles of Management 4 credit hours
• MKT2010 Principles of Marketing 4 credit hours

Area III Major Requirements: 64 Credits

• ACC3010 Accounting Information Systems 4 credit hours
• ACC3020 Intermediate Financial Accounting I 4 credit hours
• ACC3025 Intermediate Financial Accounting II 4 credit hours
• ACC3040 Cost Accounting 4 credit hours
• ACC3045 Intermediate Cost Management 4 credit hours
• ACC4010 Federal Taxation I 4 credit hours
• ACC4035 Governmental and Not-for-Profit Accounting 4 credit hours
• ACC4050 Internal Auditing and Assurance 4 credit hours
• BUS3001 Ethics in Organizations 4 credit hours
• BUS3041 Managerial Communications 4 credit hours
• BUS3055 Business Law for Commercial Transactions 4 credit hours
• BUS4098 Business Simulation 4 credit hours
• MGT3059 Operations Management 4 credit hours
• MGT4027 Global Business Management 4 credit hours
• MGT4070 Strategic Management 4 credit hours
• MIS3101 Application of Management Information Systems 4 credit hours

Forensic Accounting Emphasis: 16 Credits

• ACC2500 Introduction to Fraud Examination 4 credit hours
• ACC2501 Advanced Fraud Examination Techniques 4 credit hours
• ACC2502 Ethics, Compliance, and Corporate Governance 4 credit hours
• ACC2503 Advanced Financial Statement 4 credit hours

Revision Date: 2021.10.11
Bachelor of Business Administration (BBA)

Offered at South University, Online Programs

South University is seeking regulatory approval in the following states/districts: DC, MA and OR. Please contact an admissions representative for further information.

South University does not offer this program to residents of the state of NY

The Bachelor of Business Administration degree program focuses on preparing students with the knowledge and skills they will need to pursue entry-level positions in business. With courses such as Strategic Management (MGT4070), Operations Management (MGT3059) and Business Simulation (BUS4098) students can discover how to adapt business strategies to accommodate changing marketplace conditions. Courses that include Project Management (MGT3035), Organizational Behavior (MGT3002) and Leadership (MGT3102) are designed to provide students with opportunities to understand and apply effective leadership skills. Through case studies and intensive projects, students will have the opportunity to gain the ability to assess organizational needs and implement effective improvement scenarios.

Program Student Learning Outcomes

Graduates will be able to:

1. Demonstrate the ability to determine the extent of information needed, assess the needed information, evaluate information and its sources critically, use information effectively to accomplish a specific purpose, and access and use information ethically and legally.
2. Demonstrate an ability to communicate clearly, both orally and in writing, their understanding of and solutions for common business problems.
3. Demonstrate effective teamwork and communication skills when working with team members with diverse backgrounds and abilities to realize important business objectives.
4. Demonstrate an ability to apply quantitative analysis and critical thinking skills to analyze business problems within and across functional business disciplines to positively affect financial performance.
5. Demonstrate attainment of discipline-specific knowledge and the practical skills to be effective in entry-level positions.

Bachelor of Business Administration: 180 Credits

Area I General Education Requirements: 64 Credits

Professional Development

• ITS1000 Computer and Internet Literacy 4 credit hours
• UVC1000 Strategies for Success 4 credit hours

Basic Communications

• ENG1100 Composition I 4 credit hours
• ENG1200 Composition II 4 credit hours
• ENG1300 Composition III 4 credit hours

Choose one additional course from the list below:

• COM2006 Interpersonal Communication 4 credit hours
• SPC1026 Public Speaking 4 credit hours

Mathematics and Statistics

• MAT2058 Statistics 4 credit hours

Choose two additional courses from the following:

• MAT1001 College Algebra I 4 credit hours
• MAT1005 College Algebra II 4 credit hours
• MAT1500 College Mathematics 4 credit hours

Natural Sciences (choose two)
• BIO1020 Biology I 4 credit hours
• BIO1021 Biology II 4 credit hours
• CHM1010 General Chemistry 4 credit hours

Arts and Humanities (choose two)
• ENG2002 World Literature I: From the Ancient World to the Middle Ages 4 credit hours
• ENG2003 World Literature II: From Enlightenment to Modernity 4 credit hours
• HIS1101 U.S. History I: Colonial to 1865 4 credit hours
• HIS1102 U.S. History II: 1865 to Present 4 credit hours
• HUM1001 History of Art through the Middle Ages 4 credit hours
• HUM1002 History of Art from the Middle Ages to Modern Times 4 credit hours
• HUM2101 World Civilization I: Prehistory to 1500 C.E. 4 credit hours
• HUM2102 World Civilization II: 1500 to Present 4 credit hours
• PHI2301 Introduction to Philosophy 4 credit hours
• REL1001 World Religions 4 credit hours

Social and Behavioral Sciences
• ECO2071 Principles of Microeconomics 4 credit hours
• ECO2072 Principles of Macroeconomics 4 credit hours

Choose one additional course from the following:
• PSY1001 General Psychology 4 credit hours
• SOC1001 Introduction to Sociology 4 credit hours
• SOC2010 Social Problems 4 credit hours

Area II Foundation Requirements: 36 Credits
• ACC1001 Accounting I 4 credit hours
• ACC1002 Accounting II 4 credit hours
• ACC1003 Accounting III 4 credit hours
• BUS1038 Business Law I 4 credit hours
• BUS1101 Introduction to Business 4 credit hours
• BUS2023 Business Communications 4 credit hours
• FIN2030 Introduction to Finance 4 credit hours
• MGT2037 Principles of Management 4 credit hours
• MKT2010 Principles of Marketing 4 credit hours

Area III Major Requirements: 48 Credits

Core
• BUS3001 Ethics in Organizations 4 credit hours
• BUS3055 Business Law for Commercial Transactions 4 credit hours
• BUS3059 Quantitative Business Analysis 4 credit hours
• BUS4098 Business Simulation 4 credit hours
• FIN4060 Financial Statement Analysis 4 credit hours
• MGT3002 Organizational Behavior 4 credit hours
- MGT3035 Fundamentals of Project Management 4 credit hours
- MGT3059 Operations Management 4 credit hours
- MGT3102 Leadership 4 credit hours
- MGT4070 Strategic Management 4 credit hours
- MIS3101 Application of Management Information Systems 4 credit hours
- MKT3010 Marketing Management 4 credit hours

**Elective Pool (eight courses or 32 credit hours)**

Transfer students may transfer any course to help fulfill the elective pool requirements, provided the course meets the standards of the Credit for Transcribed and Non-transcripted Work policy found in the Academic Affairs section of this catalog.

Non-transfer students, with their advisor's consultation and approval may choose courses from any department recommended and listed course or more broadly from any course offered by South University. Work from other fields must include any required prerequisite courses in the elective field.

A course can be used to meet only one requirement in Area I, Area II, or Area III, but not simultaneously in two areas. Students should work with their academic advisor or counselor to be sure they are making appropriate course choices.

Choose eight courses from the following list:

- BUS3041 Managerial Communications 4 credit hours
- BUS4100 Business Internship 4 credit hours
- BUS4101 Quality Management 4 credit hours
- FIN3030 Corporate Finance 4 credit hours
- MGT3045 Human Resources Management 4 credit hours
- MGT4027 Global Business Management 4 credit hours
- MGT4059 Advanced Operations Management 4 credit hours
- MKT4106 Advertising and Promotion 4 credit hours

**Bachelor of Business Administration (BBA) with an Emphasis in Human Resources Management, Marketing or Technology**

*Offered at South University, Online Programs*

*South University is seeking regulatory approval in the following states/districts: DC, MA and OR. Please contact an admissions representative for further information.*

*South University does not offer this program to residents of the state of NY*

*Enrollment in this program is limited to Independence University students.*

The Bachelor of Business Administration degree program focuses on preparing students with the knowledge and skills they will need to pursue entry-level positions in business. With courses such as Strategic Management (MGT4070), Operations Management (MGT3059) and Business Simulation (BUS4098) students can discover how to adapt business strategies to accommodate changing marketplace conditions. Courses that include Project Management (MGT3035), Organizational Behavior (MGT3002) and Leadership (MGT3102) are designed to provide students with opportunities to understand and apply effective leadership skills. Through case studies and intensive projects, students will have the opportunity to gain the ability to assess organizational needs and implement effective improvement scenarios.

The Human Resources Management emphasis is intended for students interested in additional skills in personnel management, talent development, diversity management, and labor relations. Students will complete four electives in courses relating to conflict resolution, training and development, compensation and benefits, and employee retention. These are courses that reflect the human resource standards defined by the Society for Human Resource Management (SHRM) and help to prepare students for work as human resource generalists, coordinators, and recruiters.

The Technology emphasis is intended for students interested in computer applications, maintenance, and security within organizational settings. Students in this emphasis will have the opportunity to pursue careers as business managers and
information technology managers by building knowledge and skills in key competencies. Students will complete four electives in courses relating to management of information systems, data communications and management, and network security.

The Marketing emphasis is intended for students interested in promoting written and oral communication skills to connect with customers. Students will pursue coursework in pricing and promotion of goods and focus on strategies to improve customer satisfaction and retention via marketing initiatives. Students will have opportunities to pursue careers in entrepreneurship, retail, product planning, and marketing research. Students will complete four electives in courses relating to brand and content marketing, as well as consumer behavior.

Program Student Learning Outcomes

Graduates will be able to:

1. Demonstrate the ability to determine the extent of information needed, assess the needed information, evaluate information and its sources critically, use information effectively to accomplish a specific purpose, and access and use information ethically and legally.
2. Demonstrate an ability to communicate clearly, both orally and in writing, their understanding of and solutions for common business problems.
3. Demonstrate effective teamwork and communication skills when working with team members with diverse backgrounds and abilities to realize important business objectives.
4. Demonstrate an ability to apply quantitative analysis and critical thinking skills to analyze business problems within and across functional business disciplines to positively affect financial performance.
5. Demonstrate attainment of discipline-specific knowledge and the practical skills to be effective in entry-level positions.

Human Resources Management emphasis graduates will also be able to:

a. Analyze labor relations situations and implement appropriate conflict resolution strategies.
b. Devise process to manage employee compensation and benefits.

Marketing emphasis graduates will also be able to:

a. Articulate processes for placement, pricing, product, and promotion as marketing strategies for goods and services.
b. Devise effective brand and content marketing plans that positively impact consumer behavior.

Technology emphasis graduates will also be able to:

a. Assess network security threats and vulnerabilities that impact organizational success and sustainability.
b. Critically analyze data communications strategies that promote efficient organizational management.

Bachelor of Business Administration with Emphasis: 180 Credits

Area I General Education Requirements: 64 Credits

Professional Development

- ITS1000 Computer and Internet Literacy 4 credit hours
- UVC1000 Strategies for Success 4 credit hours

Basic Communications

- ENG1100 Composition I 4 credit hours
- ENG1200 Composition II 4 credit hours
- ENG1300 Composition III 4 credit hours

Choose one additional course from the list below:

- COM2006 Interpersonal Communication 4 credit hours

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• SPC1026 Public Speaking 4 credit hours

Mathematics and Statistics
• MAT2058 Statistics 4 credit hours

Choose two additional courses from the following:
• MAT1001 College Algebra I 4 credit hours
• MAT1005 College Algebra II 4 credit hours
• MAT1500 College Mathematics 4 credit hours

Natural Sciences (choose two)
• BIO1020 Biology I 4 credit hours
• BIO1021 Biology II 4 credit hours
• CHM1010 General Chemistry 4 credit hours

Arts and Humanities (choose two)
• ENG2002 World Literature I: From the Ancient World to the Middle Ages 4 credit hours
• ENG2003 World Literature II: From Enlightenment to Modernity 4 credit hours
• ENG2011 Introduction to American Literature: 1865 to present 4 credit hours
• HIS1101 U.S. History I: Colonial to 1865 4 credit hours
• HIS1102 U.S. History II: 1865 to Present 4 credit hours
• HUM1001 History of Art through the Middle Ages 4 credit hours
• HUM1002 History of Art from the Middle Ages to Modern Times 4 credit hours
• HUM2101 World Civilization I: Prehistory to 1500 C.E. 4 credit hours
• HUM2102 World Civilization II: 1500 to Present 4 credit hours
• PHI2301 Introduction to Philosophy 4 credit hours
• REL1001 World Religions 4 credit hours

Social and Behavioral Sciences
• ECO2071 Principles of Microeconomics 4 credit hours
• ECO2072 Principles of Macroeconomics 4 credit hours

Choose one additional course from the following:
• PSY1001 General Psychology 4 credit hours
• SOC1001 Introduction to Sociology 4 credit hours
• SOC2010 Social Problems 4 credit hours

Area II Foundation Requirements: 36 Credits
• ACC1001 Accounting I 4 credit hours
• ACC1002 Accounting II 4 credit hours
• ACC1003 Accounting III 4 credit hours
• BUS1038 Business Law I 4 credit hours
• BUS1101 Introduction to Business 4 credit hours
• BUS2023 Business Communications 4 credit hours
• FIN2030 Introduction to Finance 4 credit hours
• MGT2037 Principles of Management 4 credit hours
• MKT2010 Principles of Marketing 4 credit hours

Area III Major Requirements: 80 Credits
Common Core: 48 Credits

- BUS3001 Ethics in Organizations 4 credit hours
- BUS3055 Business Law for Commercial Transactions 4 credit hours
- BUS3059 Quantitative Business Analysis 4 credit hours
- BUS4098 Business Simulation 4 credit hours
- FIN4060 Financial Statement Analysis 4 credit hours
- MGT3002 Organizational Behavior 4 credit hours
- MGT3035 Fundamentals of Project Management 4 credit hours
- MGT3059 Operations Management 4 credit hours
- MGT3102 Leadership 4 credit hours
- MGT4070 Strategic Management 4 credit hours
- MIS3101 Application of Management Information Systems 4 credit hours
- MGT3045 Human Resources Management 4 credit hours
- MGT4027 Global Business Management 4 credit hours
- MGT4059 Advanced Operations Management 4 credit hours
- MKT4106 Advertising and Promotion 4 credit hours

Elective Pool (four courses or 16 credit hours)

Transfer students may transfer any course to help fulfill the elective pool requirements, provided the course meets the standards of the Credit for Transcribed and Non-transcripted Work policy found in the Academic Affairs section of this catalog.

Non-transfer students, with their advisor’s consultation and approval may choose courses from any department recommended and listed course or more broadly from any course offered by South University. Work from other fields must include any required prerequisite courses in the elective field.

A course can be used to meet only one requirement in Area I, Area II, or Area III, but not simultaneously in two areas. Students should work with their academic advisor or counselor to be sure they are making appropriate course choices.

Choose four courses from the following list:

- BUS3041 Managerial Communications 4 credit hours
- BUS4100 Business Internship 4 credit hours
- BUS4101 Quality Management 4 credit hours
- FIN3030 Corporate Finance 4 credit hours
- MGT3045 Human Resources Management 4 credit hours
- MGT4027 Global Business Management 4 credit hours
- MGT4059 Advanced Operations Management 4 credit hours
- MKT4106 Advertising and Promotion 4 credit hours

Select One Emphasis: 16 credits

**Emphasis in Human Resources Management**

- HRM2030 Employee Recruitment and Retention 4 credit hours
- HRM2040 Compensation and Benefit Administration 4 credit hours
- HRM2060 Human Resources Training and Development 4 credit hours
- HRM2070 Workforce Management Labor Issues and Resolutions 4 credit hours

**Emphasis in Marketing**

- MKT2600 Marketing Channel 4 credit hours
- MKT2601 Brand Marketing Strategy 4 credit hours
- MKT2602 Consumer Behavior 4 credit hours
- MKT2603 Content Marketing 4 credit hours

**Emphasis in Technology**

- ITS2201 Data Communications & Management 4 credit hours

Revision Date: 2021.10.11
Bachelor of Science in Healthcare Management (BS)

Offered at South University, Online Programs

South University does not offer this program to residents of the following states: DC, NY, MA, and OR.

The Bachelor of Science in Healthcare Management degree program is based on the premise that successful healthcare managers need to have strong business skills. This program is designed to provide students with the necessary foundation to seek entry-level employment in the healthcare services industry. The foundation of management theory and business course skills affords students the opportunity to use the analytic approaches in their healthcare management courses that can be transferred into the healthcare services environment.

Program Student Learning Outcomes

Graduates will be able to:

1. Analyze real world business problems in healthcare organizations understanding the framework in which healthcare services are produced, coordinated, consumed, and reimbursed.
2. Integrate human resource, marketing, finance, and information management skills into the analysis for healthcare settings.
3. Develop ethical and professional solutions for healthcare business challenges.
4. Analyze contemporary strategic planning and decision-making in healthcare to assess alternative management solutions in healthcare related problems and challenges.
5. Evaluate critical issues in acute and long-term care environments from the perspectives of the healthcare stakeholders.

Bachelor of Science in Healthcare Management: 180 Credits

Area I General Education Requirements: 64-68 Credits

Professional Development

- ITS1000 Computer and Internet Literacy 4 credit hours
- UVC1000 Strategies for Success 4 credit hours

Basic Communications

- ENG1100 Composition I 4 credit hours
- ENG1200 Composition II 4 credit hours
- ENG1300 Composition III 4 credit hours

Choose one additional course from the list below:

- COM2006 Interpersonal Communication 4 credit hours
- SPC1026 Public Speaking 4 credit hours

Mathematics and Statistics

- MAT2058 Statistics 4 credit hours

Choose two additional courses from the following:

- MAT1001 College Algebra I 4 credit hours
- MAT1005 College Algebra II 4 credit hours
- MAT1500 College Mathematics 4 credit hours
Natural Sciences (choose two)

- BIO1020 Biology I 4 credit hours
- BIO1021 Biology II 4 credit hours
- CHM1010 General Chemistry 4 credit hours
- BIO1011 Anatomy and Physiology I 4 credit hours *
  (must be taken concurrently with BIO1012 Anatomy and Physiology I Lab)
- BIO1012 Anatomy and Physiology I Lab 2 credit hours
- BIO1013 Anatomy and Physiology II 4 credit hours *
  (must be taken concurrently with BIO1014 Anatomy and Physiology II Lab)
- BIO1014 Anatomy and Physiology II Lab 2 credit hours

Note(s): *If a BS Healthcare Management student chooses to take an Anatomy and Physiology course, only BIO1011 and BIO1013 satisfy the Natural Sciences requirement. Students enrolling in either course must, however, also take the related corequisite lab courses: BIO1012 and BIO1014 respectively. Students electing this option for their Natural Sciences requirement will complete up to 184 credit hours of work for their degree, depending on their exact choice.

Arts and Humanities (choose two)

- ENG2002 World Literature I: From the Ancient World to the Middle Ages 4 credit hours
- ENG2003 World Literature II: From Enlightenment to Modernity 4 credit hours
- ENG2011 Introduction to American Literature: 1865 to present 4 credit hours
- HIS1101 U.S. History I: Colonial to 1865 4 credit hours
- HIS1102 U.S. History II: 1865 to Present 4 credit hours
- HUM1001 History of Art through the Middle Ages 4 credit hours
- HUM1002 History of Art from the Middle Ages to Modern Times 4 credit hours
- HUM2101 World Civilization I: Prehistory to 1500 C.E. 4 credit hours
- HUM2102 World Civilization II: 1500 to Present 4 credit hours
- PHI2301 Introduction to Philosophy 4 credit hours
- REL1001 World Religions 4 credit hours

Social and Behavioral Sciences

- ECO2071 Principles of Microeconomics 4 credit hours
- ECO2072 Principles of Macroeconomics 4 credit hours

Choose one additional course from the following:

- PSY1001 General Psychology 4 credit hours
- SOC1001 Introduction to Sociology 4 credit hours

Area II Foundation Requirements: 28 Credits

- ACC1001 Accounting I 4 credit hours
- ACC1002 Accounting II 4 credit hours
- ACC1003 Accounting III 4 credit hours
- AHS1001 Medical Terminology 4 credit hours
- BUS2023 Business Communications 4 credit hours
- HCM1201 Introduction to Healthcare Insurance Coding, Billing, and Reimbursement 4 credit hours
- HCM2004 Introduction to Healthcare Management 4 credit hours

Area III Major Requirements: 88 Credits

Core

- HCM2005 Healthcare Delivery and Organization 4 credit hours
- HCM3002 Economics of Healthcare 4 credit hours
• HCM3004 Ethics and Law for Administrators 4 credit hours
• HCM3005 Healthcare Finance 4 credit hours
• HCM3006 Healthcare Marketing and Strategy 4 credit hours
• HCM3008 Health Information Management Systems 4 credit hours
• HCM3010 Long-Term Care 4 credit hours
• HCM3020 Managed Care 4 credit hours
• HCM3046 Managing the Healthcare Workforce 4 credit hours
• HCM4002 Risk Management in Healthcare Settings 4 credit hours
• HCM4005 Managerial Epidemiology in Healthcare Administration 4 credit hours
• HCM4007 Leadership in Healthcare Organizations 4 credit hours

Capstone Sequence

• HCM4012 Case Studies in Healthcare Administration 4 credit hours
• HCM4025 Strategic Management in Healthcare Organizations 4 credit hours

Elective Pool (eight courses or 32 credit hours)

Transfer students may transfer any course to help fulfill the elective pool requirements, provided the course meets the standards of the Credit for Transcribed and Non-transcripted Work policy found in the Academic Affairs section of this catalog.

Non-transfer students, with their advisor’s consultation and approval may choose courses from any department recommended and listed course or more broadly from any course offered by South University. Work from other fields must include any required prerequisite courses in the elective field.

A course can be used to meet only one requirement in Area I, Area II, or Area III, but not simultaneously in two areas. Students should work with their academic advisor or counselor to be sure they are making appropriate course choices.

Choose eight courses from the following list:

• BUS1038 Business Law I 4 credit hours
• BUS1101 Introduction to Business 4 credit hours
• HCM3020 Managed Care 4 credit hours
• HCM3030 Federal and State Healthcare Programs 4 credit hours
• HCM4010 Leadership in Healthcare Organizations - Internship 4 credit hours
• MGT2037 Principles of Management 4 credit hours
• MIS3101 Application of Management Information Systems 4 credit hours
• PHE2001 Introduction to Public Health 4 credit hours
• PHE3050 Public Health Policy 4 credit hours **
• PSY2010 Abnormal Psychology 4 credit hours **
• SOC2010 Social Problems 4 credit hours **

Note(s): ** Requires a prerequisite that may or may not satisfy Area I. If not, then prerequisite must be selected as an elective.

Bachelor of Science in Information Technology with Specializations in Cybersecurity or Software and Mobile Applications (BS)

Offered at South University, Online Programs

South University is seeking approval from the Department of Education to provide instruction as part of a teach out for Independence University, Bachelor of Science in Information Technology program with the Software and Mobile Applications specialization.

South University is approved to offer fully online programs in the following states and territory: AL, AK, AZ, CA, CO, CT, DE, FL, GA, HI, ID, IL, KS, LA, MD, ME, MI, MS, MO, MT, NC, NE, NV, NJ, ND, OK, PA, RI, SD, TN, TX, UT, VA, VT, WI, W, and WY.
South University is seeking regulatory approval in the following states: DC, KY, NV, NH, OH, OR, and SC.

South University does not offer this program to residents of the state of NY.

Enrollment in this program is limited to Independence University students.

South University is seeking approval from the VA to award benefits for the Bachelor of Science in Information Technology program with the Software and Mobile Applications specialization.

The Bachelor of Science in Information Technology degree program focuses on preparing students with the knowledge and skills needed to understand the theoretical and applied uses of information technology in a variety of business settings. Case studies and hands-on lab projects can help students gain the communication skills, critical thinking and technical competencies required in the current technology-oriented workplace.

Building upon a strong set of Information Technology foundational courses, the program gives students the opportunity to choose one of three areas of specialization: Comprehensive, Cybersecurity or Management. The specialization options give students the ability to focus on a specific IT discipline of interest or to obtain a broader skill set across multiple IT disciplines.

The Bachelor of Science in Information Technology degree program culminates in a capstone project that focuses on the student's overall course of study and allows the student the opportunity to apply the concepts and skills learned in real and simulated business situations.

The cybersecurity specialization targets a growing demand for IT experts specialized in cybersecurity, to operate, maintain, protect and defend the mission-critical assets of organizations. This specialization track is designed per the guidelines of the National Initiative for Cybersecurity Education (NICE) Cybersecurity Workforce Framework (CWF), a partnership between government, academia, and the private sector focused on cybersecurity education and workforce development. The program learning outcomes are mapped to the NICE CWF work categories, specialty areas, work roles, and knowledge areas, to achieve direct relevancy with cybersecurity jobs in demand. The program also aligns its learning outcomes with best practices from prominent professional certifications, such as Certified Information Systems Security Professional (CISSP) from the International Information Systems Security Certification Consortium (ISC)², and Certified Ethical Hacker (CEH) from EC-Council. Throughout the program, students combine theoretical and hands-on practice using a virtual-lab and cybersecurity resources, such as the IBM-cybersecurity technology suite.

The software and mobile applications development specialization emphasizes key skills development in mobile applications development, human-computer interactions, software testing and debugging, and systems security analysis. This specialization is intended for students interested in pursuing careers in software development, web development, or mobile applications development, as well as students pursuing roles as software engineers and software security specialists.

Modern enterprises have expressed a growing need for professionals with Information Technology Management (IT Management) skills, due to the strategic role IT plays in today's organization. The role of the IT Manager has evolved from being merely a technology specialist, to being a custodian of the enterprise's IT infrastructure and resources, and a steward of IT governance and strategy. The IT Manager is also responsible for interpreting and implementing rules and regulations like Sarbanes Oxley (SOX) and managing critical IT services for the enterprise at large, its partners, and its customers.

In addition to strong foundational course work focused on IT competencies, the program emphasizes the necessary management, business, and communication skills required for managing budgets, projects and IT operations. The program includes core and elective courses to help graduates build mastery in Industry Standards and prepare them for Industry Certifications:

- PMI Professional in Business Analysis
- Certified Associate in Project management (CAPM) - PMI
- Information Technology Infrastructure Library (ITIL)
- ISO20000 Information Technology Service Management
- Certified in the Governance of Enterprise IT (CGEIT)
- NIST 800.xxx and ISO 2700x
- ITIL, ISO 20000, COBIT

Program Student Learning Outcomes

Upon completion of the BSIT Program, graduates will be able to:

1. Articulate clear, accurate and precise solutions to IT and discipline-specific problems.
2. Demonstrate effective teamwork and communication skills in various organizational situations.
3. Recognize and explain the societal, legal and ethical factors impact on individuals and organizations in various information technology contexts.
4. Demonstrate attainment of IT and discipline-specific body-of-knowledge competencies, by defining concepts, recognizing applied usage, describing methodologies, determining governance and technical measures, and applying best practices effectively and accurately in all phases of the IT delivery lifecycle.

Comprehensive specialization graduates will also be able to:

a. Analyze information technology problems and use current technical concepts and critical thinking skills to devise technical solutions.
b. Use and apply current techniques, tools, and practices in the core IT areas to implement solutions to IT problems. These include the areas of networking, database technology, Web-based applications, human-computer interface, computer security, and software development.

Cybersecurity specialization graduates will also be able to:

a. Assess cybersecurity threats and vulnerabilities of information systems and infrastructures and analyze the cybersecurity risk impacts on enterprises.
b. Design robust, layered controls to safeguard mission-critical assets of enterprises.

Management specialization graduates will also be able to:

a. Articulate processes for procurement, funding, and other information technology value-chain applications.
b. Devise processes and controls to achieve information systems compliance and alliance with the organization's strategic goals.

Software and mobile applications development specialization graduates will also be able to:

a. Configure the mobile applications environment to support effective user interfaces.
b. Critically analyze security concerns with mobile applications and implement mitigation strategies.

Bachelor of Science in Information Technology with Specializations: 180 credits

Area I General Education Requirements: 48 credits

Professional Development

- ITS1000 Computer and Internet Literacy 4 credit hours
- UVC1000 Strategies for Success 4 credit hours

Basic Communications

- ENG1100 Composition I 4 credit hours
- ENG1200 Composition II 4 credit hours
- ENG1300 Composition III 4 credit hours

Choose one additional course from the list below:

- COM2006 Interpersonal Communication 4 credit hours
- SPC1026 Public Speaking 4 credit hours

Mathematics and Statistics

- MAT2058 Statistics 4 credit hours

Choose two additional courses from the list below:
• MAT1001 College Algebra I 4 credit hours
• MAT1005 College Algebra II 4 credit hours
• MAT1500 College Mathematics 4 credit hours

Natural and Physical Sciences (choose one)
• BIO1020 Biology I 4 credit hours
• BIO1021 Biology II 4 credit hours
• CHM1010 General Chemistry 4 credit hours

Arts and Humanities (choose one)
• ENG2002 World Literature I: From the Ancient World to the Middle Ages 4 credit hours
• ENG2003 World Literature II: From Enlightenment to Modernity 4 credit hours
• ENG2011 Introduction to American Literature: 1865 to present 4 credit hours
• ENG2020 Introduction to Film Studies 4 credit hours
• HIS1101 U.S. History I: Colonial to 1865 4 credit hours
• HIS1102 U.S. History II: 1865 to Present 4 credit hours
• HUM1001 History of Art through the Middle Ages 4 credit hours
• HUM1002 History of Art from the Middle Ages to Modern Times 4 credit hours
• HUM2101 World Civilization I: Prehistory to 1500 C.E. 4 credit hours
• HUM2102 World Civilization II: 1500 to Present 4 credit hours
• PHI2301 Introduction to Philosophy 4 credit hours
• REL1001 World Religions 4 credit hours

Social and Behavioral Sciences (choose one)
• ECO2071 Principles of Microeconomics 4 credit hours
• ECO2072 Principles of Macroeconomics 4 credit hours
• POL2076 American Government 4 credit hours
• PSY1001 General Psychology 4 credit hours
• SOC1001 Introduction to Sociology 4 credit hours
• SOC2010 Social Problems 4 credit hours

Area II Foundation Requirements: 52 credits
• ITS1101 Foundations of Information Technology 4 credit hours
• ITS2103 Networking Fundamentals 4 credit hours
• ITS2104 Programming Logic 4 credit hours
• ITS2105 Programming I 4 credit hours
• ITS2110 Database Design and Development 4 credit hours

Elective Pool (eight courses or 32 credit hours)

Transfer students may transfer any course to help fulfill the elective pool requirements, provided the course meets the standards of the Credit for Transcripted and Non-transcripted Work policy found in the Academic Affairs section of this catalog.

Non-transfer students, with their advisor’s consultation and approval may choose courses from any department recommended and listed course or more broadly from any course offered by South University. Work from other fields must include any required prerequisite courses in the elective field.

A course can be used to meet only one requirement in the program across Areas I, II, III and IV. For example, if a course from the Area III Specialization group is completed, it cannot be used to meet an Elective requirement. Also, students should be sure to select elective courses for which they will have met the required prerequisites. Students should work with their academic advisor or counselor to be sure they are making appropriate course choices.

• ITS4090 Applied Systems Analysis II 4 credit hours

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• ITS4099 IT Research 4 credit hours
• ITS4105 Network Administration I 4 credit hours
• ITS4106 Network Administration II 4 credit hours
• ITS4107 Designing and Maintaining Network Implementations 4 credit hours
• ITS4108 Network Programming 4 credit hours
• ITS4112 Web Programming 4 credit hours
• ITS4113 Database Systems for Website Applications 4 credit hours
• ITS4114 Advanced Database Design and Development 4 credit hours
• ITS4115 Database Administration 4 credit hours
• ITS4116 Database Programming 4 credit hours
• ITS4117 Web Stack Construction 4 credit hours
• ITS4200 Information Technology Internship 4 credit hours
• ITS4211 Network Security 4 credit hours
• ITS4221 Application Software Security 4 credit hours
• ITS4222 IT Governance 4 credit hours
• ITS4223 Information Technology Service Management 4 credit hours
• ITS4224 Foundations of Enterprise Architecture 4 credit hours
• ITS4232 Information Systems Security I 4 credit hours
• ITS4238 Healthcare Information Systems Security and Privacy 4 credit hours
• ITS4239 Incident Response 4 credit hours
• MAT1005 College Algebra II 4 credit hours
• MIS3101 Application of Management Information Systems 4 credit hours

Area III Major Requirements: 80 credits

Common Core: 32 credits

• ITS3101 Advanced Operating Systems and Architecture 4 credit hours
• ITS3102 SQL Development 4 credit hours
• ITS3103 Advanced Networking 4 credit hours
• ITS3104 IT Security 4 credit hours
• ITS3110 Applied Systems Analysis 4 credit hours
• ITS4011 IT Project Management 4 credit hours
• ITS4103 IT Capstone 4 credit hours
• ITS4109 Server Technology 4 credit hours

Select One Specialization: 48 credits

Specialization in Cybersecurity

• ITS2101 Applied Calculus for IT 4 credit hours
• ITS3105 Programming II 4 credit hours
• ITS4000 Cybersecurity Research 4 credit hours
• ITS4117 Web Stack Construction 4 credit hours
• ITS4211 Network Security 4 credit hours
• ITS4221 Application Software Security 4 credit hours
• ITS4232 Information Systems Security I 4 credit hours
• ITS4233 Information Systems Security II 4 credit hours
• ITS4234 Ethical Hacking I 4 credit hours
• ITS4235 Ethical Hacking II 4 credit hours
• ITS4236 Cyber Forensics 4 credit hours
• ITS4239 Incident Response 4 credit hours

Specialization in Software and Mobile Applications Development

Revision Date: 2021.10.11
Master of Science in Information Systems (MS)

Offered at South University, Online Programs

South University does not offer this program to residents of the following states: MN, OR, WI, MA, DC, CA, NY, RI.

The Master of Science in Information Systems (MSIS) program prepares students for a career or advancement within the Information Systems (IS) profession, or related fields. The program is designed for professionals and continuing students with diverse backgrounds. The MSIS program curriculum focuses on merging business and IS theories while emphasizing practical applications.

The core competencies of the MSIS program covers a wide range of topics, including business intelligence, data management, knowledge acquisition, information technology (IT) governance, service management, IS development and auditing, systems analysis and design, object-oriented enterprise modeling, information security, and risk management.

The program aims to equip students with analytical and critical-thinking skills to identify and solve problems within an interrelated systems context. Students learn to define problems and communicate solutions effectively by using oral, visual, and analytical means, as well as utilizing frameworks such as business cases, service level agreements, use cases, and corporate dashboards.

The MSIS program draws on recognized industry frameworks, best practices, and standards through alignment with certifications established by the Information Systems Audit and Control Association (ISACA®), the Information Technology Infrastructure Library (ITIL®), and the Project Management Institute (PMI®). To aid the academic and professional advancement of students through hands-on experience, the MSIS program incorporates technology resources via the IBM Academic Initiative.

The program emphasizes project-based learning and students perform an IT/IS industry analysis of skills, certifications, technologies, and methodologies required in their targeted careers. This leads to the development of a portfolio of projects, which is vetted by industry experts. This approach is also supported by an elective internship course.

The Master of Science in Information Systems program is delivered in two modalities: fully online and blended. Students enrolled in the blended modality meet face-to-face in the classroom and asynchronously online on alternating weeks over the 11-week quarter.

Program Student Learning Outcomes

After completion of the Master of Science in Information Systems, graduates will be able to:

1. Articulate the utilization of Information Systems (IS) resources (people, processes, technology, and data) to support enterprise strategy.
2. Utilize industry standards and guidelines in the analysis and development of IS resources.
3. Analyze the strategic use of IS resources for a project or organizational goal.
4. Practice the use of an Enterprise Architecture methodology through the domains of Business Intelligence, IT Governance, and Systems Development.

Master of Science in Information Systems: 48 Credits
Foundation of Business Courses (Choose 1): 4 Credits

- LEAS125 Leadership Ethics, Culture, and Politics 4 credit hours
- MBA5001 Organizational Behavior and Communication 4 credit hours
- MBA5004 Managerial Economics 4 credit hours
- MBA5005 Law and Ethics for Managers 4 credit hours
- MBA5008 Quantitative Analysis and Decision Making 4 credit hours

Foundation Information Systems and Technology: 8 Credits

- MIS5020 Information Systems Fundamentals 4 credit hours
- MIS5030 Emerging Technologies 4 credit hours

Core: 28 Credits

- MIS6000 Principles of System Development 4 credit hours
- MIS6010 Project Management 4 credit hours
- MIS6020 Corporate Information Systems Management 4 credit hours
- MIS6210 Decision Support Systems 4 credit hours
- MIS6211 Data Management 4 credit hours
- MIS6230 IT Audit, Control, and Compliance 4 credit hours
- MIS6250 Organizational Information Security 4 credit hours

Elective (Choose 1): 4 Credits

- MIS6160 Information Design and Usability 4 credit hours
- MIS6161 Human Computer Interaction 4 credit hours
- MIS6212 Cognitive Computing 4 credit hours
- MIS6231 Risk Management 4 credit hours
- MIS6262 Network Operations Management 4 credit hours
- MIS6990 Information Systems Internship 4 credit hours

Capstone: 4 Credits

- MIS6995 Information Systems Capstone 4 credit hours

College of Health Professions

Associate of Occupational Studies in Medical Assisting (AOS)

Curriculum for South University, Online Programs only.

South University is seeking approval from the Department of Education to provide instruction as part of a teach out for Independence University, Associate of Occupational Studies in Medical Assisting program.

South University is approved to offer fully online programs in the following states and territory: AK, AL, AZ, CA, CO, CT, DE, FL, GA, HI, IA, ID, IL, IN, KS, LA, MD, ME, MI, MS, MO, MT, NC, NE, NH, NM, NJ, OK, PA, SD, TN, TX, UT, VA, VT, VI, WV and WY.

Upon receipt of DOE approval, South University will seek regulatory approval in the following states: AR, DC, KY, MA, MN, ND, NH, NV, NY, OH, OR, SC, and WA.

South University does not offer this program to residents of the state of NY

Enrollment in this program is limited to Independence University students.
South University is seeking approval from the VA to award benefits for the Associate of Occupational Studies in Medical Assisting.

The program description and curriculum listed below is the Independence University curriculum.

The Medical Assisting (AOS) degree program is designed to provide the students the knowledge and clinical skills for gaining entry-level employment in a medical facility in both administrative and clinical areas. Specific training is provided in preparing instruments and materials, vital signs, phlebotomy, medication preparation and administration, clinical documentation, and assisting the physician with exams and procedures. Training in computer and administrative skills is also provided as they pertain to electronic health records and medical office procedures. The student will be able to function independently with administrative duties as well as clinical duties and computer functions of the office.

Program Objectives:

Upon completion of this program, students demonstrate the primary duties of medical assistants in the front office administrative and back-office clinical functions of a medical office, clinic, surgical center or hospital, which include:

- Completing patient history and measuring vital signs
- Assisting with patient examinations or treatments
- Giving patients injections as directed by the physician
- Collecting routine laboratory specimens and performing basic laboratory procedures
- Completing general medical office procedures including medical records and medical reception
- Demonstrating telephone techniques and communication skills

Associate of Occupational Studies in Medical Assisting: 95 Credits

General Education: 15 credits

- CMN206 Communication and Public Speaking Strategies 5 credit hours
- ENG106 English Writing and Composition 5 credit hours
- PSY255 Psychology and Emotional Intelligence 5 credit hours

Major Curriculum: 80 credits

- APP112 Computer Fundamentals for Healthcare Professionals 5 credit hours
- CSS106 Psychology of Motivation for Healthcare Professionals 5 credit hours
- CSS296 Professional Development for Healthcare Professionals 5 credit hours
- EXT106 Externship I 1 credit hour
- EXT107 Externship II 1 credit hour
- EXT108 Externship III 1 credit hour
- MED101 Medical Terminology 5 credit hours
- MED110 Introduction to Healthcare Documentation, Law, and Ethics 5 credit hours
- MED117 Medical Office Calculations 5 credit hours
- MED121 Medical Asepsis and Electrocardiography 5 credit hours
- MED130 Medical Front Office Procedures 5 credit hours
- MED215 Medical Coding 5 credit hours
- MED285 Musculoskeletal, Nervous, and Integumentary Systems 5 credit hours
- MED286 Cardiac and Respiratory Systems 5 credit hours
- MED287 Endocrine, Urinary, and Reproductive Systems 5 credit hours
- MED288 Lymphatic, Immune, and Digestive Systems 5 credit hours
- MED298 Medical Assisting Capstone 2 credit hours
- MSC295 Clinical Procedures 5 credit hours
- PHR155 Pharmacology and Injections 5 credit hours

Revision Date: 2021.10.11
Note(s):

All students will be required to complete a weekend Residency program prior to starting clinical hours for the Externship courses (EXT106, EXT107, and EXT108). The Residency program may be completed virtually or in person. If the residency program is in person, the location and date will be chosen by the University. The Residency prepares students with essential skills to complete the remaining hours of the Externship at a specific clinical site.

The externship courses in this program are credit-earning courses. All students must successfully complete 100 hours of externship in order to graduate. Students will generally complete their externship at a doctor's office, clinic, hospital, or other healthcare-related facility. This gives graduates exposure to working with patients on general medical procedures and practice, such as taking vital signs, completing a patient history, performing phlebotomy and basic lab tests, and professional communication as a healthcare team member. Although externships are not required by most states for subjects taught in the Medical Assisting program, they are a requirement for graduation.

The clinical site will be used for all necessary clinical rotations. Since continuity within clinical sites is of the utmost importance for student success, site changes should occur only under extenuating circumstances (for example, if a student moves to another state or if another facility is needed to complete all procedural competency evaluations). IU does not guarantee immediate clinical placement in the event an additional clinical site is needed.

If a clinical site requests that a student be removed from the site, every effort will be made to secure another site if the reason for removal does not require that the student be dropped from the program. This may take some time, depending on the availability of a site within the student's immediate area. If a second clinical site requests that a student be removed from the site, the student will be dropped from the program.

Licensure or certification may be required for employment in some states for the graduates of this program.

Graduation Requirements
To receive an Associate of Occupational Studies degree in Medical Assisting, students must meet the general Degree Program Graduation Requirements in the South University Academic Catalog.

Admissions
Students in the Associate of Occupational Studies degree in Medical Assisting program must meet the admissions and academic policies outlined in the South University Academic Catalog.

Relevant admissions policies for the College of Health Professions include:

1. Applicants are not eligible for admittance into any portion of the AOS in Medical Assisting program if they have a felony conviction, plea, or adjudication withheld, or any disqualifying misdemeanor, for which a pardon or exemption for disqualification has not been received, including but not limited to rape or sexual abuse or molestation, and abuse, endangerment, or neglect of a child, disabled person, or elderly person.

2. Students must complete a background check and drug screen at their own cost. If a student previously completed a background check or drug screen, the Clinical Manager will review the results to ensure it meets the South University College of Health Professions requirements. If the student has not completed a background check and drug screen, they must use the agency identified by the AOS in Medical Assisting Program. The background check and drug screen must be completed at least three (3) weeks before the start date of the AOS in Medical Assisting externship course (EXT106, EXT107, or EXT108). Students with positive drug screen results will not be allowed to start the AOS in Medical Assisting Externship course and be referred to the MA Progression Committee. The Medical Assisting (MA) program follows the College of Health Professions Background Check Policy and Substance Abuse and Screening Policy located in the South University Academic Catalog.
**Externship Requirements**
Externships should be attended during regular office hours. Students are responsible for transportation to the externship site. Students are not paid any salary or stipend during an externship. Some employers may offer employment at the end of the externship, but employment is not guaranteed. The program takes student location, skill preferences, and availability into consideration when assigning externship locations.

Continuing availability of a specific externship site is not guaranteed due to factors beyond the program's control. Students must comply with any and all conditions prescribed by the sites, the institution, the state, accrediting bodies, or any other third-party regarding attendance, conduct, and participation at the externship sites.

Medical Assisting students must complete a weekend residency program before starting clinical hours for the externship (EXT106) courses.

**Progression Policies**
Progression policies specific to students in the Associate of Occupational Studies in Medical Assisting program are below.

1. Students who are dismissed from an externship site will be suspended from the program. The AOS in Medical Assisting Progression Committee chaired by the Program Director will investigate the reason for the dismissal. If the committee deems the dismissal a substantial indicator that the student will not succeed in the profession, the student will be dismissed from the program. If the committee believes that the student has a high potential of entering the profession as a safe, proficient practitioner, the student will be placed on a probationary status with the university for one quarter and provided the opportunity to continue in the program and repeat the externship under a remediation plan. If the student is dismissed a second time from an externship site, the student will be dismissed from the program permanently.

2. Violations of South University's Code of Conduct or the College of Health Profession's policies and procedures may result in dismissal from the Medical Assisting program as determined by the Medical Assisting Progression Committee. The Progressions Committee will decide if students dismissed from the program can reapply for reentry into the Medical Assisting program.
College of Nursing and Public Health

RN to Bachelor of Science in Nursing (BSN)

*Offered at South Online Programs*

South University does not offer this program to residents of the following states: AK, AR, DC, KS, MA, MN, NV, NY, ND, OR, TN, VT, WA, WI, and WY.

The RN to BSN degree program at South University is designed to enhance the professional knowledge and employment scope for the licensed registered nurse. Concepts of nursing research and community health are key components of the curriculum. These educational experiences are designed to prepare professional nurses for practice today and well into the future. Graduates of the RN to BSN degree completion program meet the same program student learning outcomes whether in the campus-based BSN degree program or the online RN to BSN degree program.

Potential students must be comfortable with technology, self-motivated, able to solve problems independently, have good organizational skills, good writing skills, and are prepared to invest time to their studies in both the campus-based and online nursing programs. Forty-five credit hours of nursing credit will be accepted toward the BSN degree based upon graduation from an accredited school of nursing.

**Program Student Learning Outcomes**

Students graduating from the RN to Bachelor of Science in Nursing degree program will have demonstrated their acquisition of competencies and proficiencies related to the following:

1. Synthesize knowledge from nursing, the physical and social sciences, arts, and humanities in the practice of professional nursing practice.
2. Apply critical thinking skills in establishing priorities, delegating responsibility, formulating decisions, and maintaining accountability in the practice of professional nursing through the application of nursing standards.
3. Integrate care and concern for humanity, with scholarly research and systematic inquiry to deliver evidenced based, comprehensive, and holistic nursing care which promotes health and quality of life.
4. Utilize informatics and technology to adapt to the challenges of nursing practice of today and the future.
5. Demonstrate professionalism by advocating for legal, ethical, financial and political issues involving health care.
6. Communicate effectively and collaboratively within nursing and other healthcare disciplines to empower patients experiencing health challenges through education and promotion of health and well-being.
7. Utilize the nursing process to collaborate with consumers and other health professionals to initiate improvements in healthcare and promote health and well-being in persons, families and communities.
8. Demonstrate a self-awareness of and commitment to excellence in nursing practice through the pursuit of community, educational, and organizational opportunities to enhance personal and professional growth.
9. Provide holistic caring to diverse patient populations, across the lifespan in a variety of settings with technical proficiency that integrates foundational, discipline-specific and interdisciplinary knowledge essential for professional practice.

**RN to BSN: 180 Credits**

**Area I: General Education: 76 Credits**

A transcript evaluation is completed for each student to transfer in up to 90 general education credits. For students to receive block transfer credit for General Education courses, they must meet the standard outlined in the General Education Transfer Credit policy.

**Professional Development**

- AHS1001 Medical Terminology 4 credit hours
- ITS1000 Computer and Internet Literacy 4 credit hours

**Basic Communications**
• ENG1100 Composition I 4 credit hours
• ENG1200 Composition II 4 credit hours
• ENG1300 Composition III 4 credit hours

Choose one additional course from the list below:
• COM2006 Interpersonal Communication 4 credit hours
• SPC1026 Public Speaking 4 credit hours

Mathematics and Statistics
• MAT1001 College Algebra I 4 credit hours
• MAT1500 College Mathematics 4 credit hours
• MAT2058 Statistics 4 credit hours

Natural Sciences
• BIO1011 Anatomy and Physiology I 4 credit hours
  (must be taken concurrently with BIO1012 Anatomy and Physiology I Lab)
• BIO1012 Anatomy and Physiology I Lab 2 credit hours
• BIO1013 Anatomy and Physiology II 4 credit hours
  (must be taken concurrently with BIO1014 Anatomy and Physiology II Lab)
• BIO1014 Anatomy and Physiology II Lab 2 credit hours

Arts and Humanities (choose two)
• ENG2002 World Literature I: From the Ancient World to the Middle Ages 4 credit hours
• ENG2003 World Literature II: From Enlightenment to Modernity 4 credit hours
• ENG2011 Introduction to American Literature: 1865 to present 4 credit hours
• HIS1101 U.S. History I: Colonial to 1865 4 credit hours
• HIS1102 U.S. History II: 1865 to Present 4 credit hours
• HUM1001 History of Art through the Middle Ages 4 credit hours
• HUM1002 History of Art from the Middle Ages to Modern Times 4 credit hours
• HUM2101 World Civilization I: Prehistory to 1500 C.E. 4 credit hours
• HUM2102 World Civilization II: 1500 to Present 4 credit hours
• PHI2301 Introduction to Philosophy 4 credit hours
• REL1001 World Religions 4 credit hours

Social and Behavioral Sciences
• PSY1001 General Psychology 4 credit hours
• PSY2022 Human Growth and Development 4 credit hours
• SOC1001 Introduction to Sociology 4 credit hours

General Education Elective (Choose Two)
• BIO1020 Biology I 4 credit hours
• BIO1021 Biology II 4 credit hours
• ECO2071 Principles of Microeconomics 4 credit hours
• ECO2072 Principles of Macroeconomics 4 credit hours
• ENG2001 World Literature I: From the Ancient World to the Middle Ages 4 credit hours
• ENG2003 World Literature II: From Enlightenment to Modernity 4 credit hours
• ENG2011 Introduction to American Literature: 1865 to present 4 credit hours
• HIS1101 U.S. History I: Colonial to 1865 4 credit hours
• HIS1102 U.S. History II: 1865 to Present 4 credit hours
• HUM1001 History of Art through the Middle Ages 4 credit hours
• HUM1002 History of Art from the Middle Ages to Modern Times 4 credit hours
• HUM2101 World Civilization I: Prehistory to 1500 C.E. 4 credit hours
• HUM2102 World Civilization II: 1500 to Present 4 credit hours
• MAT1500 College Mathematics 4 credit hours
• PHI2301 Introduction to Philosophy 4 credit hours
• POL2076 American Government 4 credit hours
• REL1001 World Religions 4 credit hours
• SOC2010 Social Problems 4 credit hours
• UVC1000 Strategies for Success 4 credit hours

Area II Foundation Requirements: 14 Credits

• BIO2070 Microbiology 4 credit hours
  (must be taken concurrently with BIO2071 or BIO2073)
• BIO2071 Microbiology Lab 2 credit hours (online)
  OR
• BIO2073 Microbiology Laboratory 2 credit hours (campuses)
  (required for BSN; RN to BSN students ONLY can take either)
• CHM1010 General Chemistry 4 credit hours
• NTR2050 Nutrition 4 credit hours

Nursing (45 transfer credits + 45 credits from South University): 90 Credits

• NSG3007 Foundations for Professional Nursing 4 credit hours
• NSG3012 Principles of Assessment for RNs 4 credit hours
• NSG3029 Foundations of Nursing Research 4 credit hours
• NSG3039 Information Management and Technology 4 credit hours
• NSG4028 Concepts of Teaching and Learning 4 credit hours
• NSG4029 Leadership in a Diverse Society 4 credit hours
• NSG4055 Illness and Disease Management Across the Life Span 4 credit hours
• NSG4067 Gerontological Nursing 4 credit hours
• NSG4068 Trends in Healthcare Policy 4 credit hours
• NSG4074 Health Promotion and Clinical Prevention 4 credit hours
• NSG4076 RN to BSN Capstone Synthesis 5 credit hours

Master of Science in Nursing (MSN)
The Master of Science in Nursing degree program (MSN) is designed to develop and enhance the knowledge and skills of registered nurses. It is also designed for those nurses who want to pursue advanced positions in today's challenging healthcare environment. The program, based on the American Association of Colleges of Nursing Master's Essentials, blends nursing theory with advanced practice concepts that prepare students to work within a healthcare organization or educational setting.

All applicants to the MSN program must hold a valid and unencumbered license as a registered nurse in all US states or territory in which the student is licensed, including the state in which the student completes all assignments for the program. (Note that military, federal, and foreign educated nurses must meet this state requirement for nursing licensure). An unencumbered license(s) must be maintained throughout the program. Additionally, all applicants must successfully complete a criminal background check and a drug screening. Clinical affiliation agencies may require additional personal testing.

The program consists of five core courses and courses in an area of specialization in education, administration, informatics, and various nurse practitioner programs. Program includes practica and experiences in areas of specialization.

Courses may be waived if the individual's master's transcript indicates that s/he has successfully completed the required course or its equivalent. Waivers and exceptions will be determined on the written request of individual students through a transcript analysis as determined by the Program Director, Chair, or College Dean.

Program Student Learning Outcomes

Graduates should be able to:
1. Synthesize theories and concepts from nursing and other disciplines for application in advanced nursing roles.
2. Analyze current scientific research for application of findings to initiate change and to improve practice.
3. Create comprehensive plans of action that address the health promotion and disease prevention needs of individual, family, and community populations.
4. Formulate a plan for ongoing contributions to improvement of healthcare delivery and development of health policy in a cost-effective manner.
5. Apply an ethical decision-making process in professional practice and an analysis of systems of healthcare.
6. Model a professional leadership role that fosters improvement of healthcare and advocates scholarly activities to advance self and profession.
7. Employ informatics and technology in various aspects of the advanced nursing leadership role.
8. Practice within ethical-legal guidelines, professional policies and regulations, and standards of practice associated with a specialty area of advanced nursing practice.

Master of Science in Nursing (Specialization in Nurse Administrator)

Offered at South University, Online Programs.

South University is seeking regulatory approval in the following states/districts: DC, MA, NY and OR. Please contact an admissions representative for further information.

The 21st century nurse administrator will transform care of patients and communities through ethical nursing leadership that is evidence-based, outcome-oriented and focused on nursing excellence. The Master of Science in Nursing with a specialization in Nurse Administrator degree program at South University is designed to prepare the next generation of nursing leaders through innovative, blended coursework delivered online. The program is targeted to the working professional nurse who seeks to develop the knowledge, skills and abilities to practice within a role of leadership such as a Chief Nursing Officer, Associate Chief Nursing Officer, Director of Nursing or Nurse Manager. The student will complete 240 practicum hours during progression through the program.


Specialization Outcomes

Graduates should be able to:

1. Apply concepts and theories of organizational management and nursing administration to the design of complex healthcare delivery systems.
2. Incorporate the use of technology, contemporary practice, ethics, and professional standards into the ongoing delivery of healthcare.
3. Integrate concepts of health policy, regulation, and financing to the organization of healthcare delivery, with a focus on parsimonious and responsible use of resources.
4. Lead efforts in designing innovative patient safety and quality improvement efforts and effective evaluation of nursing outcome measures.
5. Employ evidence-based practice in the care of patients with chronic and/or acute illnesses across the lifespan, or in structuring nursing interventions designed to promote health.
6. Facilitate the professional development and socialization of diverse nurse populations.
7. Function as change agents and leaders in healthcare settings domestically and abroad.
8. Contribute to the development of the science of nursing by engaging in scholarly activities and by promoting the translation of nursing science into patient care outcomes.

Master of Science in Nursing (Specialization in Nurse Administrator): 48 Credits
Core 20 Credits

- NSG5000 Role of the Advanced Practice Nurse: Transformational Leadership in Advanced Practice 4 credit hours
- NSG5002 Advanced Theoretical Perspectives for Nursing 4 credit hours
- NSG5003 Advanced Pathophysiology 4 credit hours *
- NSG6002 Health Policy and Health Promotion in Advanced Nursing Practice 4 credit hours
- NSG6101 Nursing Research Methods 4 credit hours

Specialization in Nurse Administrator: 28 Credits

- MHC6306 Human Resource Management in Healthcare Organizations 4 credit hours
- NSG6005 Advanced Pharmacology 4 credit hours *
- NSG6601 Managing Complex Healthcare Systems 4 credit hours
- NSG6605 Quality Outcomes and Financial Management in Healthcare Organizations 4 credit hours
- NSG6620 Practicum I: Quantitative Skills in Nursing Administration 4 credit hours
- NSG6630 Practicum II: Qualitative Skills in Nursing Administration 4 credit hours
- NSG6999 Graduate Project in Nursing 4 credit hours

Note(s):

*Students wishing to further develop their advanced practice skills should take NSG5003 Advanced Pathophysiology, NSG6001 Advanced Nursing Practice I, and NSG6005 Advanced Pharmacology. Students wishing to further develop their management, administration, and technology skills may take LEA5100 Leadership, Organization Theory and Change, LEA5130 Team Building and Group Dynamics, MIS5010 Information Technology Infrastructure, and/or PMC6601 Foundations of Project Management in place of NSG5003, NSG6001, and/or NSG6005. In all cases students should work closely with their Academic Advisors or Academic Counselors to select appropriate coursework that meets their career needs and course prerequisites.

Master of Science in Nursing (Specialization in Nurse Educator)
Offered at South University, Online Programs

South University is seeking regulatory approval in the following states/districts: DC, MA, NY and OR. Please contact an admissions representative for further information.

Nurse educators combine clinical expertise and a passion for teaching into rich and rewarding careers. These professionals, who work in the classroom and the practice setting, are responsible for preparing and mentoring current and future generations of nurses. Nurse educators play a pivotal role in strengthening the nursing workforce, serving as role models and providing the leadership needed to implement evidence-based practice.

Nurse educators are responsible for designing, implementing, evaluating and revising academic and continuing education programs for nurses. These include formal academic programs that lead to a degree or certificate, or more informal continuing education programs designed to meet individual learning needs. Students will complete 300 practicum hours during progression through the program.

Specialization Outcomes

Graduates should be able to:

1. Synthesize theories and concepts from nursing and other disciplines for application in advanced nursing roles.
2. Analyze current scientific research for application of findings to initiate change and to improve practice
3. Create comprehensive plans of action that addresses the health promotion and disease prevention needs of diverse individual, family, and community populations.
4. Formulate a plan for ongoing contributions to improvement of health care delivery and development of health policy in a cost-effective manner.
5. Apply an ethical decision-making process in professional practice and in analysis of systems of health care
6. Models a professional leadership role that fosters improvement of health care and advocates scholarly activities to advance self and profession.
7. Employ informatics and technology in all aspects of the advanced nursing leadership role.
8. Practice within ethical-legal guidelines, professional policies and regulations, and standards of practice associated with a specialty area of advanced nursing practice

Master of Science in Nursing (Specialization in Nurse Educator): 54 Credits

MSN Core 20 Credits

- NSG5000 Role of the Advanced Practice Nurse: Transformational Leadership in Advanced Practice 4 credit hours
- NSG5002 Advanced Theoretical Perspectives for Nursing 4 credit hours
- NSG5003 Advanced Pathophysiology 4 credit hours
- NSG6002 Health Policy and Health Promotion in Advanced Nursing Practice 4 credit hours
- NSG6101 Nursing Research Methods 4 credit hours

Specialization in Nurse Educator: 34 Credits

- NSG6003 Teaching and Learning Strategies in Nursing 4 credit hours
- NSG6005 Advanced Pharmacology 4 credit hours
- NSG6020 Advanced Health and Physical Assessment 6 credit hours
- NSG6102 Evaluation of Educational Outcomes in Nursing 4 credit hours
- NSG6103 Curriculum Design and Evaluation in Nursing Education 4 credit hours
- NSG6203 Practicum in Nursing Education I 4 credit hours
- NSG6204 Practicum in Nursing Education II 4 credit hours
- NSG6999 Graduate Project in Nursing 4 credit hours

Note(s):

Minnesota residents are not eligible to enroll in the online programs for the Doctor of Nursing Practice, Post Graduate Certificates in Nursing, the Master of Science in Nursing or the RN to Master of Science in Nursing.
Course Descriptions

Course Numbering System. South University courses are numbered according to the general level of instruction. Although there are exceptional cases, most courses numbered at the 1000 and 2000 levels are designed for freshmen and sophomore students; courses numbered at the 3000 and 4000 levels are intended for junior and senior students. Developmental courses are designated by a 0099 course number. Courses are assigned letters by the department/major area in which they are taught and are listed in alphabetical order.

Courses with a 100 or 200 level are courses that were developed at Independence University and are being taught at South University as part of the teach out of the Associate of Occupational Studies in Medical Assisting program.

Courses may be offered in a variety of combined instructional modalities including (but not limited to) campus-based, online, blended/hybrid, video teleconferencing, externship and clinical (e.g., internship, practicum, experiential) formats. Academic offerings are subject to change at the discretion of the institution. If no prerequisite is indicated, none is required.

South University reserves the right to cancel any scheduled class if 10 or fewer students are registered. Not all courses are offered at all campuses. Some courses are offered only through the online programs. Please contact the particular campus for current course availability.

Course descriptions describe the learning opportunities that are provided through the classroom and coursework. It is each student’s responsibility to participate in the activities that will lead to successfully meeting the learning outcomes.

**ACC2500 Introduction to Fraud Examination**

Prerequisite(s): None  
Corequisite(s): None  
This course is designed to enable students to learn introductory fraud examination techniques. Students will review cases in fraud examination including overstating or understating revenue, unreported expenses, kickbacks and bribes, off balance sheet accounting and fraudulent industry practices. 4 credit hours

**ACC2501 Advanced Fraud Examination Techniques**

Prerequisite(s): ACC2500  
Corequisite(s): None  
Students will apply the concepts learned in ACC2001 to decipher relevant evidence and implement advanced analytical techniques in case studies of rogue businesses in the accounting industry. 4 credit hours

**ACC2502 Ethics, Compliance, and Corporate Governance**

Prerequisite(s): None  
Corequisite(s): None  
Students will apply the concepts learned in ACC2001 to decipher relevant evidence and implement advanced analytical techniques in case studies of rogue businesses in the accounting industry. 4 credit hours

**ACC2503 Advanced Financial Statement**

Prerequisite(s): ACC1002  
Corequisite(s): None  
Students will engage in an in depth Excel class to design advanced financial statements, with requirements to input and analyze financial data. Students will be required to exhibit advanced data visualization and presentation techniques used by industry experts in Excel. 4 credit hours

**APP112 Computer Fundamentals for Healthcare Professionals**

Prerequisite(s): None  
Corequisite(s): None  
This course explores the introductory use of word processing, spreadsheet, and presentation applications. Students will learn computer skills, including document and spreadsheet creation and presentation techniques. Emphasis is on utilization of basic
application skills to complete general business tasks, including the importance of Excel for healthcare professionals. 5 credit hours

CMN206 Communication and Public Speaking Strategies

Prerequisite(s): None
Corequisite(s): None
This course focuses on the principles of effective public speaking and presentation strategies within a public setting and group discussion. Emphasis is placed on development, preparation, delivery, and persuasive speaking with appropriate audiovisual aids. Upon completion, students will demonstrate the speaking skills necessary to be effective communicators in academic and career settings. 5 credit hours

CSS106 Psychology of Motivation for Healthcare Professionals

Prerequisite(s): None
Corequisite(s): None
This course introduces students to the skills, characteristics, and habits that will help them be successful in a college environment and future careers as healthcare professionals. Such a desire for goal-oriented behavior is commonly referred to as motivation, and such motivation can propel students toward accomplishing their academic and vocational goals. Course topics include time management, problem solving, goal setting, career planning and preparation, and a range of additional student success strategies. Upon course completion, students will be more academically prepared in knowledge and practical training within the healthcare field and also enhance their abilities to support their job searches and submit application documents. 5 credit hours

CSS296 Professional Development for Healthcare Professionals

Prerequisite(s): None
Corequisite(s): None
In this course, students apply the techniques and strategies learned within the Psychology of Motivation for Healthcare Professionals course for more in-depth exploration of relevant employment resources. Students will explore the development of documents to submit in job application processes, including resumes, cover letters, reference letters, follow-up correspondence, and other written communications. Through the course, students will enhance individual verbal communication and interview skills. Students will also learn how to prioritize job search activities, and to appropriately manage and organize relevant documents and records. Upon completion of this course, students will have completed a portfolio of resources and documents to support their current and future job searches as a healthcare professional and be more informed about the strategies and processes that can more effectively support such efforts. 5 credit hours

ENG106 English Writing and Composition

Prerequisite(s): None
Corequisite(s): None
This course focuses on the principles of effective English writing and composition with a comprehensive review and reinforcement of language arts skills. Emphasis is placed on the writing process, including prewriting, drafting, revision, and editing. Practice in research, argument, and critical thinking is incorporated throughout the course. 5 credit hours

EXT106 Externship I

Prerequisite(s): None
Corequisite(s): None
This is the first of three externship courses. In this course, the student will complete 34 hours of externship at an approved location and is supervised by the on-site professional(s) assigned to the student by the Externship Team at the University. During the externship, the student gains proficiency to an employer-acceptable level as a medical assistant. All hours are volunteered and no remuneration is allowed. 1 credit hour

EXT107 Externship II

Prerequisite(s): None
Corequisite(s): None
This is the second of three externship courses. In this course, the student will complete 33 hours of externship at an approved location and is supervised by the on-site professional(s) assigned to the student by the Externship Team at the University. During the externship, the student gains proficiency to an employer-acceptable level as a medical assistant. All hours are volunteered and no remuneration is allowed. 1 credit hour

EXT108 Externship III
This is the third of three externship courses. In this course, the student will complete 33 hours of externship at an approved location and is supervised by the on-site professional(s) assigned to the student by the Externship Team at the University. During the externship, the student gains proficiency to an employer-acceptable level as a medical assistant. All hours are volunteered and no remuneration is allowed. 1 credit hour

**HRM2030 Employee Recruitment and Retention**

**Prerequisite(s):** None  
**Corequisite(s):** None  
This course introduces students to the challenges involved in a comprehensive staffing model. Students will review the key components of staffing, including external influences (economic, laws and regulations), staffing strategy and planning, job analysis, measurement, external and internal recruitment, decision making, and selection. 4 credit hours

**HRM2040 Compensation and Benefit Administration**

**Prerequisite(s):** None  
**Corequisite(s):** None  
This course addresses how seasoned HR professionals approach administering and evaluating classification, compensation and benefit systems. The application of both tangible and intangible forms of compensation to attract, motivate and retain employees is introduced to students. 4 credit hours

**HRM2060 Human Resources Training and Development**

**Prerequisite(s):** None  
**Corequisite(s):** None  
This course introduces students to the differences between research and real company practices as they relate to the fundamentals of training and development. Students will address: the forces influencing working and learning, the strategic training process, needs assessment, determining whether outcomes are appropriate, approaches to employee development, training issues resulting from the external environment, career management, and the future of training and development. 4 credit hours

**HRM2070 Workforce Management Labor Issues and Dispute Resolutions**

**Prerequisite(s):** None  
**Corequisite(s):** None  
The course presents an introduction to the concepts of employee labor relations and processes. Students will be introduced to union organizing; labor agreements; economic issues; contract administration; labor arbitration; employee relations; and workplace health, safety, and security. 4 credit hours

**ITS2201 Data Communications & Management**

**Prerequisite(s):** None  
**Corequisite(s):** None  
This course will introduce students to fundamental concepts and terminology regarding data communications. Students will examine strategies to design, integrate and utilize data communication systems to maximize organizational performance. 4 credit hours

**ITS2500 Advanced ASP.Net Concepts**

**Prerequisite(s):** ITS2502  
**Corequisite(s):** None  
This course advances students' knowledge of dynamic web application programming. Topics expand on server components and Active Data Objects (ADO), client server-side applications, de-bugging, security, scripting, data validation, cookies, and cross-browser compatibility. Students will integrate the ASP. Net framework into designing websites with master pages and themes. 4 credit hours

**ITS2502 Introduction to C#**

**Prerequisite(s):** None  
**Corequisite(s):** None  
This course is designed to enable students to learn introductory concepts related to the .net framework. The course will focus on the fundamentals of .net programming and development. This course sets the stage for advanced courses in web application programming. 4 credit hours
ITS2503 Introduction to C++

Prerequisite(s): None  
Corequisite(s): None  
This course is designed to enable students to learn introductory concepts related to the C++ framework. The course will focus on the fundamentals of C++ programming and development. This course sets the stage for advanced courses in software development. 4 credit hours

ITS2504 Introduction to SQL

Prerequisite(s): None  
Corequisite(s): None  
This course is designed to enable students to learn introductory concepts related to Structured Query Language (SQL). The course will focus on the fundamentals of SQL data retrieval, manipulation and management. Students will be introduced to SQL terminology and database administration. 4 credit hours

ITS2505 Mobile App Development I

Prerequisite(s): None  
Corequisite(s): None  
Students will be focused on the fundamental concepts involved in mobile application design. They will learn introductory concepts related to building and configuring applications for mobile devices, including security considerations and concepts to be reviewed in web design that affect broadcast to a mobile application. 4 credit hours

ITS2506 Mobile App Development II

Prerequisite(s): ITS2505  
Corequisite(s): None  
Students will be address more advanced concepts involved in mobile application design. They will advance their knowledge of concepts related to building and configuring applications for mobile devices, including security considerations and concepts to be reviewed in web design that affect broadcast to a mobile application. 4 credit hours

ITS2507 Computer Law

Prerequisite(s): None  
Corequisite(s): None  
Students will review the regulatory and legal framework involved in intellectual property and its relation to the advancement of technology. Students will review federal law and their own state's law in relation to computer fraud, wiretap, Cybersecurity and the Stored Communications Act. Students will be challenged to review new and emerging cases related to technology. 4 credit hours

ITS2508 Web Project Workflows

Prerequisite(s): ITS2110  
Corequisite(s): None  
Students will develop efficient web design procedures using the Web Development Life Cycle (WDLC). Topics will include building website storyboards and frameworks, and the usage of web design and programming languages. Also covered are the automation, management, maintenance and security concepts for the development and production versions of web sites. 4 credit hours

ITS2509 Psychology of Motivation

Prerequisite(s): None  
Corequisite(s): None  
Students will review consumer buying behavior in relation to technology and the psychology of what influences such behavior. Students will review data analytics and how companies utilize web data to target consumers for purchase. The course involves a review of successful technology launches and how leaders influence consumer perceptions and purchasing. 4 credit hours

ITS2510 Ruby on Rails

Prerequisite(s): ITS2508  
Corequisite(s): None  
Students learn how to utilize the Rails framework for web application design. Students will learn how the ruby framework allows
easier web application development. Students will review historical framework applications to understand how ruby changed web application design. 4 credit hours

**ITS2511 Software Testing**

**Prerequisite(s):** None  
**Corequisite(s):** None  
Students will learn how to assess different software, including project management for testing and results dissemination. Students will consider stakeholder needs in assessment utilization and data driven decision making. Students will review a variety of software testing processes designed for verification that the software is fit for its intended purpose. 4 credit hours

**ITS2601 Database Management**

**Prerequisite(s):** None  
**Corequisite(s):** None  
This course will introduce students to fundamental concepts in database design, development, and management. Specific concepts covered include data normalization, data integrity, and data visualization. Students will have the opportunity to engage in data modeling and data presentation. 4 credit hours

**ITS2602 Cloud Servicing**

**Prerequisite(s):** ITS1101, ITS2104  
**Corequisite(s):** None  
This course is designed to enable students to learn introductory concepts related to cloud scripting and servicing. The course will focus of project based learning to explore cloud architecture and ecosystems. Multiple cloud providers will be reviewed as part of this course with the intent to have student focus directed to what makes a good cloud design. 4 credit hours

**ITS3201 Computer Networks & Security**

**Prerequisite(s):** None  
**Corequisite(s):** None  
This course develops skills in the design and management of technology communication systems, including the definition of Internet protocols, network interfaces, wireless networks, and current topics in network security. Students will also examine confidentiality, privacy, and anonymity. 4 credit hours

**ITS4201 Advanced Management of Information Systems**

**Prerequisite(s):** MIS3101  
**Corequisite(s):** None  
This course will explore the relationship between information technology and business performance. Students will assume a managerial perspective and critically analyze strategies to integrate value chain activities that support organizational success. 4 credit hours

**MED101 Medical Terminology**

**Prerequisite(s):** None  
**Corequisite(s):** None  
This course introduces students to the terminology used in the medical field by first identifying and defining prefixes, suffixes and root words from their Greek and/or Latin origins and identifying acceptable abbreviations. Emphasizes the further understanding and use of standardized terminology and approved abbreviations in relation to its role in medical documentation and use by third-party payers. Completion of this course provides students with mastery of medical terminology and its use and significance in permitting effective communication in the medical field. 5 credit hours

**MED110 Introduction to Healthcare Documentation, Law, and Ethics**

**Prerequisite(s):** None  
**Corequisite(s):** None  
This course introduces communication and professionalism for medical assistants in an ambulatory patient care setting. Students learn the fundamentals of medical office procedures, including patient reception, privacy and confidentiality, appointment scheduling, financial record keeping, insurance billing, and work schedule coordination. This course provides experience in processing records for outpatient settings using a medical office software program. This course also addresses ethical and legal requirements in a healthcare setting. 5 credit hours

**MED117 Medical Office Calculations**
Prerequisite(s): None
Corequisite(s): None
This course provides a review of basic numerical concepts as applied to a medical environment. Students will review fractions, decimals, and percentages in order to understand measurement systems and conversions in the medical field. Students will be introduced to dosage calculations as well as basic measurements and probability related to healthcare. Upon completion of this course, students will have introductory knowledge and proficiency along with understanding and training related to healthcare calculations to be more prepared for entry-level employment as a medical assistant. 5 credit hours

MED121 Medical Asepsis and Electrocardiography
Prerequisite(s): None
Corequisite(s): None
This course discusses the concepts of medical and surgical asepsis and aseptic technique, and a review of proper handwashing techniques. Disinfection and sterilization of surgical instruments, assisting in minor surgical procedures are taught, along with universal (standard) precautions and infection control as specified by OSHA. Students will also learn basic cardiopulmonary anatomy and physiology, electrocardiography, standardization of the ECG, identifying artifacts, recognition of arrhythmia, and 12-lead ECG. 5 credit hours

MED130 Medical Front Office Procedures
Prerequisite(s): None
Corequisite(s): None
This course provides students with a working knowledge of the duties required in a medical office. Students will explore professional and career responsibilities, interpersonal communication, administrative responsibilities, and financial administration. 5 credit hours

MED215 Medical Coding
Prerequisite(s): None
Corequisite(s): None
This course introduces students to CPT (Current Procedural Terminology), ICD.10 (International Classification of Diseases 10th revisions) and HCPCS (Health Care Procedure Coding System). This course will explore the clinical classification systems through the use of Current Procedural Terminology (CPT) coding principles. Within this course the student will learn to code through reference books and electronic format in order to complete medical insurance forms and insurance filing. Students will learn to properly fill out insurance forms and understand electronic claim submission. Students also learn about different health insurance programs, government programs, and managed-care programs. 5 credit hours

MED285 Musculoskeletal, Nervous, and Integumentary Systems
Prerequisite(s): None
Corequisite(s): None
This course covers the structural organization and the major organs of the human musculoskeletal, nervous, and integumentary systems. Normal function of each system, disease and disorders related to each system, and pertinent diagnostic and treatment protocols will also be covered. Upon completion, students will understand gross anatomy of these systems, manifestations of diseases and disorders relative to these systems, and diagnostic and treatment modalities. 5 credit hours

MED286 Cardiac and Respiratory Systems
Prerequisite(s): None
Corequisite(s): None
This course covers the structural organization and the major organs of the human cardiac and respiratory systems. Normal function of each system, disease and disorders related to each system, and pertinent diagnostic and treatment protocols will also be covered. Upon completion, students will understand gross anatomy of these systems, manifestations of diseases and disorders relative to these systems, and diagnostic and treatment modalities. 5 credit hours

MED287 Endocrine, Urinary, and Reproductive Systems
Prerequisite(s): None
Corequisite(s): None
This course covers the structural organization and the major organs of the human endocrine, urinary, and reproductive systems. Normal function of each system, disease and disorders related to each system, and pertinent diagnostic and treatment protocols will also be covered. Upon completion, students will understand gross anatomy of these systems, manifestations of diseases and disorders relative to these systems, and diagnostic and treatment modalities. 5 credit hours
MED288 Lymphatic, Immune, and Digestive Systems

Prerequisite(s): None
Corequisite(s): None
This course covers the structural organization and the major organs of the human lymphatic, immune, and digestive systems. Normal function of each system, disease and disorders related to each system, and pertinent diagnostic and treatment protocols will also be covered. Upon completion, students will understand gross anatomy of these systems, manifestations of diseases and disorders relative to these systems, and diagnostic and treatment modalities. 5 credit hours

MED298 Medical Assisting Capstone

Prerequisite(s): None
Corequisite(s): None
This course provides an opportunity for students to demonstrate mastery of the program subject matter. Students are required to explain concepts, processes, and theory presented throughout the program with a professional level of competency. Upon completion, students will be able to demonstrate competency by passing a national medical assisting certification exam. 2 credit hours

MKT2600 Marketing Channel

Prerequisite(s): None
Corequisite(s): None
This course will introduce students to fundamental marketing channels, including Internet and retail channels and strategies to evaluate marketing channel decisions. Students will also be introduced to marketing channels for merchandising and franchising. 4 credit hours

MKT2601 Brand Marketing Strategy

Prerequisite(s): None
Corequisite(s): None
This course will examine brand marketing strategies and the impact of those decisions on corporate profitability and positioning in the marketplace. Students will also review information on consumer preferences as they relate to the introduction of new branding and in maintaining established branding. 4 credit hours

MKT2602 Consumer Behavior

Prerequisite(s): None
Corequisite(s): None
This course will examine the various factors that influence the customer decision-making process, including technology and social media trends. Students will develop skills to support integrated marketing campaigns that reflect psychological and sociological drivers of consumer behavior. 4 credit hours

MKT2603 Content Marketing

Prerequisite(s): None
Corequisite(s): None
This course will examine creative content marketing and the role of storytelling in marketing campaigns. Students will focus on a variety of technology-based marketing channels and the utility of Content Management Systems (CMS) to support new and existing products or services. 4 credit hours

MSC295 Clinical Procedures

Prerequisite(s): None
Corequisite(s): None
This course focuses on an introduction to clinical laboratory procedures performed in ambulatory patient care settings, including drug administration, vital signs, assisting with physical examinations, patient assessment, documentation, preparing the patient for specialty examination, and aseptic procedures. The fundamentals of infection control, urinalysis, microbiological testing, and phlebotomy procedures are taught. The use of the microscope as it pertains to procedural theory is discussed as students are introduced to the fundamental knowledge of hematology, microbiology, and urinalysis. This course also covers how to perform venipunctures. CLIAwaived and moderate complexity clinical procedures including complete urinalysis and complete hematology procedures will be reviewed. 5 credit hours

PHR155 Pharmacology and Injections
Prerequisite(s): None
Corequisite(s): None

Topics presented in this course include drug classifications, measuring medications and dosage calculations, administering medications, injections, and documentation requirements related to each topic area. Instruction includes occupational math and metric conversions, use of PDRs and related medical books. Common abbreviations used in prescription writing and related legal implications/requirements are also presented. The professional role of the MA in patient education and the rights related to medication administration are additional topics addressed in the course. Upon completion of this course, students will be more informed and knowledgeable about medications, in general, and about the appropriate and legal administration of medications. 5 credit hours

PSY255 Psychology and Emotional Intelligence

Prerequisite(s): None
Corequisite(s): None
This course explores the aims and methods of psychology. Students will learn about human behavior and human development. Students will also explore emotional intelligence and its application in personal and professional relationships. The focus is on recognizing and improvement emotional intelligence. Upon completions, students will develop a plan for self-management and implementation. 5 credit hours
Addendum Updates based on Revision Date

August 26, 2021
  • Added transfer of credit policy

September 7, 2021
  • Corrected MED298 to reflect 2 credit hours

September 24, 2021
  • Updated state approvals

October 11, 2021
  • Updated the AOS in Medical Assisting to include Graduation Requirements, Admissions, Clinical Placement, and Progressions